

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MATTHEW WAITESMITH	03/20/2014
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29554344
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DATE SIGNED:	03/06/2018
Total Attachments: 1	
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ASSIGNMENT OF PATENT

WHEREAS, I, as a below named inventor, am a sole inventor or a joint inventor of certain new and useful invention entitled Cosmetic Brush for which application for Letters Patent of the United States of America has been filed identified by U.S. Patent Application No. 29/425,384 filed on June 22, 2012 and issued on February 11, 2014 as U.S. Patent No. D699,041; and

WHEREAS, ARTIS LLC, a limited liability company organized in the State of New Jersey, having a place of business at 299 Pavonia Avenue, Suite 2-5, Jersey City, New Jersey 07302 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Invention, said application disclosing the Invention and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be obtained therefore.

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and any and all divisions, reissues, continuations, substitutions and renewals thereof.

I hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.

Legal Name of Inventor: Matthew Waite-Smith

Inventor's Signature: _____

Date: 3/20/14