504863314 04/11/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4910054

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BELCURVES SARL	06/01/2016

RECEIVING PARTY DATA

Name:	BELCURVES LTD
Street Address:	118 PALL MALL
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	SW1Y 5ED

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14005162

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	9361-047US1	
NAME OF SUBMITTER:	IRENE CHRISTINE	
SIGNATURE:	/Irene Christine/	
DATE SIGNED:	04/11/2018	

Total Attachments: 1

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PATENT 504863314 REEL: 045506 FRAME: 0236

UNITED STATES

ASSIGNMENT

In consideration of One pound GBP (£1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Assignor:

BELCURVES SARL, Villa Bianca, 29 Rue du Portier, 98000 Monaco. Company registration no RCI 10 S 05226

hereby sells, assigns and transfers to Assignee:

BELCURVES Ltd, 118 Pall Mall, London, SW1Y 5ED, United Kingdom. Company registration no 9759498

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in

Application for Letters Patent International Application No. PCT/EP2012/054069 filed March 9, 2012 and entitled

IMPROVED VIRTUAL TRY ON SIMULATION SERVICE

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements.

The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignee or its successors, the undersigned will execute all other patent applications; proper oaths, assignments; powers of attorney, or other papers and communicate all facts known to it relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors.

Assignor warrants that he/she has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to others by the undersigned.

ASSIGNOR

Signed By

Alexandra BELL, Gerant

Signed for and behalf of Belcurves SARL in the capacity of Gerant

Dated: IST WIL 2016

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PATENT REEL: 045506 FRAME: 0237

RECORDED: 04/11/2018