

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARY ANN HAILE	10/13/2017
ZOHEB I. HAJIYANI	03/14/2018
HAMZA AFTAB	03/14/2018
KAI DING	03/14/2018
ROHAN KURUVILLA	04/06/2018
RISHA NAGIN CHHEDA	04/09/2018
RECEIVING PARTY DATA	
Name:	FACEBOOK, INC.
Street Address:	1601 WILLOW ROAD
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29611644
CORRESPONDENCE DATA	
Fax Number:	(650)843-4001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	650-843-4000
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Address Line 1:	1400 PAGE MILL ROAD
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ATTORNEY DOCKET NUMBER:	010235-01-5180-US
NAME OF SUBMITTER:	ANDREW J. GRAY
SIGNATURE:	/ Andrew J. Gray IV /
DATE SIGNED:	04/11/2018
Total Attachments: 3	

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COMBINED ASSIGNMENT/DECLARATION (37 CFR 1.63)

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Facebook, Inc.**, a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. **29/611,644**, entitled "**User Interface for a Product Collection Advertisement**" filed on **July 24, 2017**.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Title:	User Interface for a Product Collection Advertisement
Date Filed:	July 24, 2017
Application No.:	29/611,644

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

**DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION
USING AN APPLICATION DATA SHEET (37 CFR 1.76)**

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-in-part application.

INVENTOR hereby acknowledges that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Name and Signature

Mary Haile

Mary Haile (Oct 13, 2017)

Mary Ann Haile

Date of Signature

Oct 13, 2017

Name and Signature

ZOHEB HAJIYANI

ZOHEB HAJIYANI (Mar 14, 2018)

Zoheb I. Hajiyan

Date of Signature

Mar 14, 2018

Name and Signature

Hamza Aftab

Hamza Aftab (Mar 14, 2018)

Hamza Aftab

Date of Signature

Mar 14, 2018

Name and Signature

Kai Ding

Kai Ding (Mar 14, 2018)

Kai Ding

Date of Signature

Mar 14, 2018

Title:	User Interface for a Product Collection Advertisement
Date Filed:	July 24, 2017
Application No.:	29/611,644

Name and Signature


Rohan Kuruvilla (Apr 6, 2018)

Rohan Kuruvilla

Date of Signature

Apr 6, 2018

Name and Signature


Risha Chheda (Apr 9, 2018)

Risha Nagin Chheda

Date of Signature

Apr 9, 2018