PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4913378

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
FRAGRANCE MARKETING, LLC	04/12/2018

RECEIVING PARTY DATA

Name:	MR. MATTHEW BENNETT
Street Address:	C/O 330 WASHINGTON STREET, PMB 523
City:	HOBOKEN
State/Country:	NEW JERSEY
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PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	8851279

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	FRAG-101/8851279-ASSIGN
NAME OF SUBMITTER:	THOMAS W. COOK
SIGNATURE:	/Thomas W. Cook/
DATE SIGNED:	04/12/2018

Total Attachments: 2

source=2018 04 11 - Assignment of Invention - Fragrance Marketing to Bennett#page1.tif source=2018 04 11 - Assignment of Invention - Fragrance Marketing to Bennett#page2.tif

PATENT 504866638 REEL: 045525 FRAME: 0369

EXHIBIT D

Practitioner's Docket No.: FRAG-1-P1-US

**Parent Parent P

For: U.S. Rights and Foreign Rights

By: Patent Holder

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Fragrance Marketing, LLC 5348 Vegas Drive, Suite 571 Las Vegas, Nevada 89108 Nationality: State of Delaware, U.S.

hereby sells, assigns and transfers to

ASSIGNEE:

Matthew Bennett		
	_	
Nationality: United States	_	

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

Product Marketing Magazine Rider (Premiere Pod) United States Patent Number 8,851,279 Issued October 7, 2014 Inventor: Mark Husmann

and which is found in (37 C.F.R. § 3.21) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

(Assignment of Invention, Fragrance Marketing, LLC to Matthew Bennett — page 1 of 2)

PATENT REEL: 045525 FRAME: 0370 ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand this 13th day of April, 2018.

Date of signing

Fragrance Marketing, LLC

By:

Mark Husmann; Managing Member

(Assignment of Invention, Fragrance Marketing, LLC to Matthew Bennett - page 2 of 2)

PATENT REEL: 045525 FRAME: 0371