

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MICHELLE ROLFES | 04/06/2018 |
| ADAM SCHROTT | 04/06/2018 |
| RECEIVING PARTY DATA | |
| Name: | KAO USA INC. |
| Street Address: | 312 PLUM STREET |
| City: | CINCINNATI |
| State/Country: | OHIO |
| Postal Code: | 45202 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 15878890 |
| CORRESPONDENCE DATA | |
| Fax Number: | (513)651-6981 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| Email: | lloar@fbtlaw.com |
| Correspondent Name: | FROST BROWN TODD LLC |
| Address Line 1: | 301 EAST FOURTH STREET |
| Address Line 2: | 3300 GREAT AMERICAN TOWER |
| Address Line 4: | CINCINNATI, OHIO 45202 |
| ATTORNEY DOCKET NUMBER: | 0042964.0651049 |
| NAME OF SUBMITTER: | LINDA LOAR |
| SIGNATURE: | /Linda Loar/ |
| DATE SIGNED: | 04/13/2018 |
| Total Attachments: 5 | |
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ASSIGNMENT

The undersigned (hereinafter "Assignor") of the residence(s) indicated below are the inventor(s) of certain invention(s) and embodiment(s) thereof (hereinafter collectively the "Invention") described in United States Patent Application Serial Number 15/878,890, filed on January 24, 2018, titled HAIR CONDITIONER COMPOSITION UTILIZING A HEAT STYLING RESPONSIVE FILM (hereinafter the "Application").

Kao USA Inc., a corporation having a principal place of business at 312 Plum Street, Cincinnati, Ohio 45202, and its successors, assigns, and legal representatives (hereinafter collectively "Assignee") desires to secure the entire right, title and interest in and to the Invention.

For good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:

1. Sells, assigns and transfers to Assignee the entire right, title and interest in and to (a) the Invention, (b) the Application, (c) any other applications to which the Application claims priority benefit, including but not limited to related provisional applications, (d) any other patent applications based in whole or in part upon the Invention or Application in any country, (e) all patents and other forms of intellectual property protection which may be granted thereon, and (f) all priority rights appertaining thereto;
2. Sells, assigns and transfers to Assignee the entire right to claim the benefit of priority to the Application;
3. Authorizes Assignee to file applications for patents and other forms of intellectual property protection on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;
4. Authorizes and requests the Director of the United States Patent and Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as the owner of the entire right, title, and interest therein or otherwise as Assignee may direct;
5. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper protection for the Invention and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention;

6. Represents and warrants that Assignor has the full right to convey to Assignee the entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith; and

7. Authorizes Frost Brown Todd LLC to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Signature Page(s) Follow

Sole or first inventor:

Signature:

Michelle Rolfes

Date: 4/6/18

Full Name:

Michelle Rolfes

2535 Spring Grove Avenue

Cincinnati, Ohio 45214

STATE OF

Ohio

COUNTY OF

Hamilton

On this 6th day of April, 2018, personally appeared before me Michelle Rolfes, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that she executed the same.

Notary Public:

Joan M. Gordon

My Commission Expires:

9-23-18



JOAN M. GORDON
Notary Public, State of Ohio
My Commission Expires 09-23-2018

Second inventor:

Signature:

Full Name:

Notary

Adam Schrott

2535 Spring Grove Avenue

Cincinnati, Ohio 45214

Date: 2018 04 06

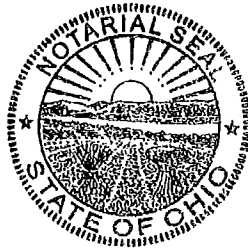
STATE OF

COUNTY OF

On this 6th day of April, 2018, personally appeared before me Adam Schrott, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public:

My Commission Expires:



JOAN M. GORDON
Notary Public, State of Ohio
My Commission Expires 09-23-2018

Assignee:

Kao USA Inc.

Signature: *C. Weaver*
Full Name: Conni M. Weaver
Title: VPRD Beauty Research AMRL

Date: 10 APR 2018

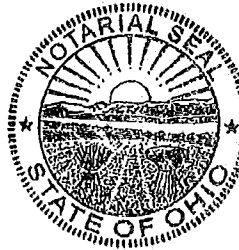
STATE OF Ohio

COUNTY OF Hamilton

On this 10th day of April, 2018, personally appeared before me
_____, who proved to me on the basis of satisfactory evidence to be the
person whose name is subscribed to on this Assignment, and acknowledged that he/she executed the same.

Notary Public: *Joan M. Gordon*
My Commission Expires: 9-23-18

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JOAN M. GORDON
Notary Public, State of Ohio
My Commission Expires 09-23-2018