PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4920949

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CEDRIC ARNAUD MURAC	01/18/2018
MICHELLE A. BADALICH	01/24/2018
SHARON SUT LO	01/24/2018
SAMUEL O'DONAHUE	03/27/2018

RECEIVING PARTY DATA

Name:	GABRIELLE STUDIO, INC.
Street Address:	240 WEST 40TH STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10018

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29626127

CORRESPONDENCE DATA

Fax Number: (631)531-1340

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 631-414-6093

Email: vpalumbo@estee.com **Correspondent Name:** VICTORIA PALUMBO Address Line 1: 155 PINELAWN ROAD Address Line 2: SUITE 345 SOUTH

Address Line 4: MELVILLE, NEW YORK 11747

ATTORNEY DOCKET NUMBER: 17.53D	
NAME OF SUBMITTER:	VICTORIA PALUMBO
SIGNATURE:	/Victoria Palumbo/
DATE SIGNED:	04/18/2018

Total Attachments: 6

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ASSIGNMENT

WHEREAS, WE:

<u>Name</u>	Residence	Citizenship
Cedric Arnaud MURAC	435 West 23rd Street, Apt. 15E; New York, NY 10011	FR
Michelle A. BADALICH	22 West 15th Street, Apt. 14A; New York, NY 10011	\mathbf{US}
Sharon Sut LO	4561 171st Street, Flushing, NY 11358	US
Samuel O'DONAHUE	75 Grand Street, Apt. 3W; New York, NY 10013	GB

ASSIGNORS, are the inventors of the invention entitled FRAGRANCE BOTTLE AND CAP for which we executed an application for a Patent of the United States which is identified by Attorney Docket Number: 17.53D / Application Number: 29/626,127 / Filing Date: NOVEMBER 15, 2017; and

WHEREAS, GABRIELLE STUDIO, INC., a New York corporation, having an office at 240 West 40th Street, New York, NY 10018, United States of America, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

APPLICATION NO.: 29/626,127

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IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date (2018 _______, 2018 ______

Cedric Arnaud MURAC

State of: NEW YORK

County of: NEW YORK

On the 18 day of ______ in the year 2018 before me, the undersigned, a Notary Public in and for said State, personally appeared Cedric Arnaud MURAC, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

LENNARD JOHN, JR. Notary Public, State of New York No. 01JO4995662 Qual. in Kings Co. Certificate Filed in New York County Commission Expires June 4, 20

Michelle A. BADALICH

State of: NEW YORK

County of: NEw YORK

day of ______ in the year 2018 before me, the undersigned, a Notary Public in and for said State, personally appeared Michelle A. BADALICH, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

LENNARD JOHN, JR. Notary Public, State of New York No. 01JO4995662 Qual. in Kings Co. Certificate Filed in New York County Commission Expires June 4, 20

Page 3 of 3
018 Sharon Sut LO
the year 2018 before me, the undersigned, a Notary Public in and for said \mathbf{O} , personally known to me or proved to me on the basis of satisfactory are is subscribed to the within instrument and acknowledged to me that ity, and that by his/her signature on the instrument, the individual, or the acted, executed the instrument.
MANUEL A COUGIL Notary Fubric - State of New York NO. 01CG6315382 Cualified in New York County My Commission Expires Nov 24, 2018
018Samuel O'Donahue
the year 2018 before me, the undersigned, a Notary Public in and for said ONAHUE, personally known to me or proved to me on the basis of whose name is subscribed to the within instrument and acknowledged to reapacity, and that by his/her signature on the instrument, the individual,

Notary Public

APPLICATION NO.: 29/626,127 Page 1 of 3

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<u>Name</u>	Residence	Citizenship
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NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in. to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

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AND WE HEREBY further covenant and agree that we will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

respective signatures.

APPLICATION NO.: 29/626,127

Page 2 of 3

Cedric Arnaud MURAC State of: County of: On theday of in the year 2018 before me, the undersigned, a Notary Public in and State, personally appeared Cedric Arnaud MURAC, personally known to me or proved to me on the I satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowle me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the ind or the person upon behalf of which the individual acted, executed the instrument. Notary Public Notary Public Date, 2018	· ·
County of:	
On theday of in the year 2018 before me, the undersigned, a Notary Public in and State, personally appeared Cedric Arnaud MURAC, personally known to me or proved to me on the I satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowle me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the ind or the person upon behalf of which the individual acted, executed the instrument. Notary Public Date, 2018	State of:
Notary Public Date, 2018	County of:
Date	satisfactory evidence to be me that he/she executed th
Michelle A. BADALICH State of: County of: On theday of in the year 2018 before me, the undersigned, a Notary Public in and for the personally appeared Michelle A. BADALICH, personally known to me or proved to me on the base of the personal state.	Notary Public
Michelle A. BADALICH State of: County of: On theday of in the year 2018 before me, the undersigned, a Notary Public in and for the personally appeared Michelle A. BADALICH, personally known to me or proved to me on the base of the personal state.	
County of: On theday of in the year 2018 before me, the undersigned, a Notary Public in and for the personally appeared Michelle A. BADALICH, personally known to me or proved to me on the base of the personal state.	Date
On theday of in the year 2018 before me, the undersigned, a Notary Public in and for the personally appeared Michelle A. BADALICH , personally known to me or proved to me on the base of the base of the personal provided to the pers	State of:
state, personally appeared whenele A. BADALICH, personally known to me or proved to me on the b	County of:
satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowled me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual acted, executed the instrument.	satisfactory evidence to be that he/she executed the

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our

APPLICATION NO.: 29/626,127

Page 3 of 3

Date	, 2018
	Sharon Sut LO
State of:	
County of:	
State, personally appeared Sh evidence to be the individual he/she executed the same in h	in the year 2018 before me, the undersigned, a Notary Public in and for said aron Sut LO, personally known to me or proved to me on the basis of satisfactors whose name is subscribed to the within instrument and acknowledged to me that is/her capacity, and that by his/her signature on the instrument, the individual, or the individual acted, executed the instrument.
Notary Public	
Date 3/27	, 2018Samuel O'Donahue
State of: NEW York County of: New York	
County of: New York	/
satisfactory evidence to be the me that he/she executed the sa	in the year 2018 before me, the undersigned, a Notary Public in and for said amuel O'DONAHUE, personally known to me or proved to me on the basis of individual whose name is subscribed to the within instrument and acknowledged to me in his/her capacity, and that by his/her signature on the instrument, the individual hich the individual acted, executed the instrument.
BOWILL	The state of the s
Notary Public	Bill Hollar Notary Public - State of New York
	No. 01HO6137496

PATENT REEL: 045573 FRAME: 0895

Qualified in New York County
My Commission Expires January 9, 29182 2

RECORDED: 04/18/2018