PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIC THEODORE BAX	04/06/2018
KIMBERLY WILLIAMS	04/06/2018
LISA GIAFFO	04/08/2018
JOHN DONALD	04/10/2018
TEPPO VEIKKO SALONEN	04/13/2018

RECEIVING PARTY DATA

Name:	OATH INC.
Street Address:	770 BROADWAY
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10003

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15906218

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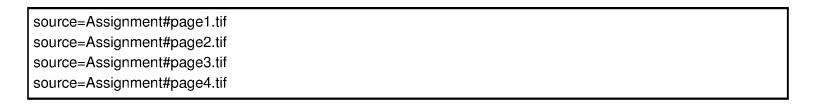
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NAME OF SUBMITTER:	DANIEL A. TATE
SIGNATURE:	/Daniel A. Tate/
DATE SIGNED:	04/20/2018

Total Attachments: 4

PATENT REEL: 045595 FRAME: 0795



PATENT REEL: 045595 FRAME: 0796

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I/We, <u>Eric Theodore Bax</u>, <u>Kimberly Williams</u>, <u>Lisa Giaffo</u>, <u>John Donald</u>, and <u>Teppo Veikko Salonen</u>, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEMS AND METHODS FOR EXECUTING FEEDBACK ACTIONS BASED UPON VEHICLE PRACTICES

☐ for which I have executed a U.S. patent application on even date herewith.	
☑ which bears U.S. application serial No. <u>15/906,218</u> , filed <u>February 27, 2018</u> .	
for which I have executed a patent application in the country of date herewith.	on even
☐ which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	

- (a) Sell, assign and transfer to Oath Inc., a Delaware corporation having a place of business at 770 Broadway, New York, NY 10003 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

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applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

-	
IN TESTIMONY WHEREOF, I, Eric Theodore	Bax, have executed this document on the date
indicated below.	
5 - 5 F2	April 6, 2018
(melita	- HON 6, 2010
Signature of Inventor	Date
Siama Madra CA	
Sierra Madre, CA Inventor's City, State of residence	
inventor 3 city, state of residence	
IN TESTIMONY WHEREOF, I, Kimberly Will	liams, have executed this document on the date
indicated below.	
4) 13 00	1001 3010
Kem Welliams	Date by 2018
Signature of Inventor	Date
Burbank, CA	
Inventor's City, State of residence	
	ave executed this document on the date indicated
below.	
40,1	A 9 2 2 2 2
Signature of Inventor	
Signature of invertor	**
Pasadena, CA	
Inventor's City, State of residence	•

Page 2 of 3

IN TESTIMONY WHEREOF, I, John Donald, hav	e executed this document on the date
indicated below.	
1 July	4/10/18
Signature of Inventor	Date
Los Angeles, CA	
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I, Teppo Veikko Sa	lonen have executed this document on the
date indicated below.	ionen, have executed this document on the
date indicated below.	11/12/2
m 21	4/13/2018
Signature of Inventor	Date
Temple City, CA	
Inventor's City, State of residence	

PATENT REEL: 045595 FRAME: 0800

RECORDED: 04/20/2018