## 504880083 04/23/2018

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4926824

SUBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TENOR, INC.	03/23/2018

## **RECEIVING PARTY DATA**

Name:	GOOGLE LLC	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

### **PROPERTY NUMBERS Total: 9**

Property Type	Number
Application Number:	14862095
Application Number:	15043612
Application Number:	14862111
Application Number:	14862114
Application Number:	15402208
Application Number:	15192835
Application Number:	15402189
Application Number:	15909924
Application Number:	15260296

### **CORRESPONDENCE DATA**

**Fax Number:** (864)233-7342

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ATTORNEY DOCKET NUMBER: GGL-1499

NAME OF SUBMITTER: NEIL M. BATAVIA

PATENT 504880083 REEL: 045606 FRAME: 0160

SIGNATURE:	/Neil M. Batavia/	
DATE SIGNED:	04/23/2018	
Total Attachments: 7		
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PATENT REEL: 045606 FRAME: 0161

#### **CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS**

This CONFIRMATORY ASSIGNMENT OF PATENT RIGHTS (this "Assignment") is made and entered into as of March 23, 2018, by and between Tenor, Inc., a Delaware Corporation, ("Assignor"), and Google LLC, a Delaware Limited Liability Corporation ("Assignee").

WHEREAS, Assignee and Assignor or its affiliate have entered into that certain agreement dated as of March 23, 2018 (the "Agreement"), pursuant to which Assignor has agreed to assign, transfer, and convey to Assignee, and Assignee has agreed to accept all of Assignor's right, title, and interest in and to the Assigned Patents.

"Assigned Patents" means, any and all patents and patent applications (a) listed on Exhibit A ("Listed Patents"); (b) to which any of the Listed Patents is or reasonably should be terminally disclaimed or for which any of the foregoing forms a basis for a terminal disclaimer; (c) to which any of the foregoing in (a) and (b) claims or is entitled to claim priority, including any parent application, provisional or other priority document; (d) that are national (of any country of origin), international or multinational counterparts to any of the foregoing in (a) through (b); or (e) that claim priority to or have common priority with any of the foregoing in (a) through (d), including all continuing, divisional and continuation-in-part applications of any of the foregoing; or (f) that issue anywhere in the world from any of the patent applications in any of the foregoing (a) through (e); or (g) that arise out of any corrections, substitutions, reissues, extensions, renewals or re-examinations of any of the foregoing (a) through (f).

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby irrevocably assigns, transfers, and conveys to Assignee all right, title, and interest in and to:

- (a) the Assigned Patents;
- (b) all inventions, invention disclosures, and discoveries described in any of the Assigned Patents;
- (c) all rights of priority related to the Assigned Patents and rights to apply in any or all countries of the world for patents claiming any inventions, invention disclosures, and discoveries described in any of the Assigned Patents; and
- (d) all claims, causes of action (whether known or unknown, accrued or unaccrued, or currently pending, filed, or otherwise), provisional rights, and other enforcement rights under, or on account of, any of the Assigned Patents, including all (i) rights to pursue damages, injunctive relief, and any other remedies of any kind (including based on provisional rights) for past, current, and future infringement, and (ii) rights to collect royalties or other payments under or on account of any of the Assigned Patents.

Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention that may be granted upon any of the Assigned Patents in the name of Assignee, as the assignee to the entire interest therein.

This Assignment will be binding upon and will inure to the benefit of the parties and their respective successors and assigns.

This Assignment will be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without reference to its choice of law principles to the contrary.

This Assignment may be executed in counterparts, each of which will be deemed an original, and all of which together constitute one and the same instrument.

[Signatures to Follow]

IN WITNESS WHEREOF, Assignor has cau authorized representative as of this the date fir	sed this Assignment to be executed by its duly st set forth above.
<u>A</u> :	SSIGNOR:
T <b>t</b>	ENOR, INC.
В	" Wifin
N	ame: Svilen Karaivanov
Ti	tle: CEO, President, Secretary, & Sole Director of Tenor, Inc.
NOTARIZATION MUST BE ON THIS PAGE	
Subscribed and sworn to before me	this day of , 20
	·

Signature: \_

**Notary Public** 

(Notarial Seal)

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certificate verifies who signed the do	other officer completing this only the identity of the individual ocument to which this certificate ot the truthfulness, accuracy, or	
validity of that doc		
State of California County of Santa C		
Subscribed and suday of April	worn to (or affirmed) before me or , 20 <u>18</u> , by <u>Svilen Karaivano</u>	this <u>18th</u> V
person(s) who app	STE DANIFILE FULLER (A	to be the
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PATENT REEL: 045606 FRAME: 0165 IN WITNESS WHEREOF, Assignee has caused this Assignment to be executed by its duly authorized representative as of the date first set forth above.

ASSIGNEE:

GOOGLE LLC

By:

Name: Michael Lee

Title: Authorized Signatory of Google LLC

NOTARIZATION MUST BE ON THIS PAGE

Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_\_\_\_, 20\_\_\_\_.

**Notary Public** 

Signature:

(Notarial Seal)

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A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.		
State of California County of Santa Clara Subscribed and guern to (or officmed) before me on this 18th		
Subscribed and sworn to (or affirmed) before me on this 18th day of April , 20 18 , by Michael Lee		
proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.  CANDACE CHOW Notary Public - California Santa Clara County Commission # 2187100 My Comm. Expires Apr 15. 2021		
(Seal) Signature		

# **EXHIBIT A**

## LISTED PATENTS

Patent No.	Application No.	Country	Title
	14/862,095	US	PLATFORM AND DYNAMIC INTERFACE FOR PROCURING, ORGANIZING, AND RETRIEVING EXPRESSIVE MEDIA CONTENT
	15/043,612	US	INTEGRATED DYNAMIC INTERFACE FOR EXPRESSION-BASED RETRIEVAL OF EXPRESSIVE MEDIA CONTENT
	14/862,111	US	SELECTIVELY PROCURING AND ORGANIZING EXPRESSIVE MEDIA CONTENT
	14/862,114	us	PLATFORM AND DYNAMIC INTERFACE FOR EXPRESSION-BASED RETRIEVAL OF EXPRESSIVE MEDIA CONTENT
	15/402,208	บร	PREDICTING MEDIA CONTENT ITEMS IN A DYNAMIC INTERFACE
	15/192,835	US	OPTIMIZATION PROCESSES FOR COMPRESSING MEDIA CONTENT
	15/402,189	US	AUTOMATED EFFECTS GENERATION FOR ANIMATED CONTENT
	15/909,924	US	AUTOMATED EFFECTS GENERATION FOR ANIMATED CONTENT
	15/260,296	US	DYNAMIC AD HOC GENERATION OF CUSTOMIZABLE IMAGE-BASED FILES ON COMPUTING DEVICE DISPLAYS OVER INTERACTIVE DATA NETWORKS