

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4926975

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WILLIAM FRANCIS KNIGHT	04/07/2017
JILL MARIE ADAMS	04/07/2017
BRIAN ROBERT MCCLEAR	04/07/2017
MATTHEW SPLAIN	04/07/2017
RECEIVING PARTY DATA	
Name:	ADAMS & KNIGHT, INC.
Street Address:	80 AVON MEADOW LANE
City:	AVON
State/Country:	CONNECTICUT
Postal Code:	06001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15934003
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	8538-0001-1
NAME OF SUBMITTER:	GERALD L. DEPARDO
SIGNATURE:	/GERALD L. DEPARDO/
DATE SIGNED:	04/23/2018
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, we,

William Francis Knight, resident of 120 Nod Way, Avon, Connecticut 06001; Jill Marie Adams, resident of 120 Nod Way, Avon, Connecticut 06001; Brian Robert McClear, resident of 25 North Quaker Lane, West Hartford, Connecticut 06119; and Matthew Splain, resident of 139 Daryl Drive, Vernon, Connecticut 06066
have invented improvements in

**SYSTEM AND METHOD FOR PROVIDING SELECTABLE DISTRIBUTION OF
USER-CUSTOMIZED CONTENT AND RESULTS MEASUREMENT**

for which we have filed an application for Letters Patent of the United States, having U.S. Provisional Application No. 62/475,673 and

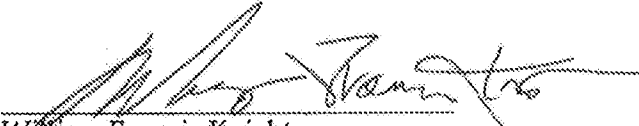
WHEREAS, Adams & Knight, Inc., having a place of business at 80 Avon Meadow Lane, Avon, Connecticut 06001, a Corporation organized and existing under the Laws of Connecticut, is desirous of acquiring the entire right, title, and interest in and to said invention, said application and any Letters Patent(s) to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to said corporation, its successors and assigns, the entire right, title and interest in and to said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and all provisionals, divisionals, continuations, reissues, reexaminations and extensions thereof, and all Letters Patent(s) when issued; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue all Letters Patent(s) based upon said application(s) to said corporation as the assignees of our entire right, title and interest in and to the same, for the sole use and benefit of said corporation, its successors and assigns.


And we also hereby covenant and agree to sign all proper papers including, but not limited to, divisionals and other applications for patents and assignments thereof in the United States and applications for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7 day

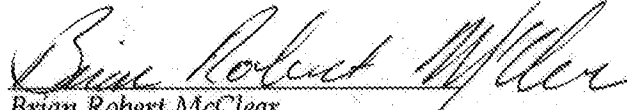
of April, 2017.


William Francis Knight

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7th day
of April, 2017.


Jill Marie Adams

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7th day
of April/07, 2017.


Brian Robert McClear

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7th day
of April, 2017.


Matthew Splain