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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NATURE OF CONVEYANCE:		NEW ASSIGNMENT	NEW ASSIGNMENT ASSIGNMENT		
		ASSIGNMENT			
CONVEYING PARTY D	ΑΤΑ				
		Name	Execution Date		
ERIC YIP			01/03/2018		
DONG-YEON KIM			01/03/2018		
RECEIVING PARTY DA	TA				
Name:	SAMSL	NG ELECTRONICS CO., LTD.			
Street Address:	129, SA	MSUNG-RO, YEONGTONG-GU			
City:	suwoi	N-SI, GYEONGGI-DO			
State/Country:	KOREA	, REPUBLIC OF			
	•				
PROPERTY NUMBERS	5 Total: 1				
Property Type		Number]		
Application Number:		15770673			
	e sent to provided	<i>the e-mail address first; if that is un; ; if that is unsuccessful, it will be ser</i> 202-293-0804 usdocketing@jeffersonip.com JEFFERSON IP LAW, LLP 1130 CONNECTICUT AVE., NW, SUIT WASHINGTON, D.C. 20036	nt via US Mail.		
TTORNEY DOCKET NUMBER:		0201-1941			
NAME OF SUBMITTER:		WONKI PARK	WONKI PARK		
SIGNATURE:		/Wonki PARK/	/Wonki PARK/		
			04/24/2018		
DATE SIGNED:		04/24/2018			

Form **PTO-1595** (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008) Г

RECORDATION FORM COVER SHEET PATENTS ONLY					
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)				
1) Eric YIP and 2) Dong-Yeon KIM	Name: Samsung Electronics Co., Ltd.				
	Internal Address:				
Additional name(s) of conveying party(ies) attached? Yes Vo 3. Nature of conveyance/Execution Date(s): Execution Date(s) January 3, 2018 Assignment Merger Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 4. Application or patent number(s): This A. Patent Application No.(s) 15/770,673	Street Address: <u>129, Samsung-ro, Yeongtong-gu</u> City: <u>Suwon-si, Gyeonggi-do</u> State: Country: <u>Republic of Korea</u> _Zip: Additional name(s) & address(es) attached? Yes No document is being filed together with a new application. B. Patent No.(s)				
Additional numbers at 5. Name and address to whom correspondence concerning document should be mailed:	ached? Yes Vo 6. Total number of applications and patents involved: One				
Name: Jefferson IP Law, LLP					
Internal Address: <u>Wonki Park</u>	 7. Total fee (37 CFR 1.21(h) & 3.41) \$ Authorized to be charged by credit card Authorized to be charged to deposit account 				
Street Address: 1130 Connecticut Ave., NW, Suite 420	Enclosed None required (government interest not affecting title)				
City: Washington	8. Payment Information				
State: District of Columbia Zip: 20036	a. Credit Card Last 4 Numbers Expiration Date				
Phone Number: <u>202-293-0804</u>	· · · · · · · · · · · · · · · · · · ·				
Fax Number: 202-403-3587	b. Deposit Account Number Authorized User Name				
Email Address: usdocketing@jeffersonip.com					
9. Signature: /Wonki PARK/ Reg. #38,	991 April 24, 2018				
Signature	Date				
Wonki Park Name of Person Signing	Total number of pages including cover 3				
Documents to be recorded (including cover shee	t) should be faxed to (571) 273-0140, or mailed to: f the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450				

PATENT REEL: 045624 FRAME: 0424

<u>Assignment</u>

WHEREAS, the following inventors, namely 1) Eric YIP, and 2) Dong-Yeon KIM, (hereinafter called "Assignors"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

"APPARATUS AND METHOD FOR CONTROLLING CONTRAST RATIO OF CONTENT IN ELECTRONIC DEVICE"

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on <u>April 24, 2018</u>, and assigned Serial No.<u>15/770,673</u>; and,

WHEREAS, Samsung Electronics Co., Ltd., a corporation duly organized under the laws of the Republic of Korea, located and doing business at 129, Samsung-to, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 16677 (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and all other foreign countries, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any other foreign country application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or relessue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignors if this sale, assignment and transfer had not been made.

Assignors covenant and agree, without further compensation to said Assignors but at Assignce's expense:

- a. to execute:
 - all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
 - all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;

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DOCKET NO.: 0201-1941 CLIENT REP.: P22844-US/DMC SAMSUNG REF.: MJ-201510-025-1-US0

- b. to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof;
- c. to communicate to the Assignee any facts relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof, including evidence for any interference, litigation, mediation, arbitration or other proceeding relating to said invention, whenever requested;
- d. to testify in any interference, litigation, mediation, arbitration or other proceeding relating to said invention, said application and any divisional, continuing, substitute or reissue application thereof whenever requested; and
- c. to perform all other affirmative acts which may be necessary or desirable to secure full and complete protection of the inventions and discoveries or that may be necessary or desirable to vest in Assignee the complete title to the inventions and discoveries and Letters Patent hereby conveyed and to enable Assignee to record title.

Assignors hereby authorize and request the United States Patent and Trademark Office or any other issuing authority to issue any and all Letters Patent that may be granted upon this invention and/or this application or any divisional, continuing, substitute or reissue application thereof to the Assignee, its legal representatives, successors and assigns.

Assignors each hereby represents, covenants and warrants that he or she has the full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

The provisions of this Assignment are binding upon Assignors' heirs, legal representatives and/or administrators and assigns.

Assignors hereby grant to the law firm of Jefferson IP Law, LLP of Washington, DC and its attorneys and agents as associated with Customer No. 68103 the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Signature of Inventor:

Tamary	3.2018
 Date 0	

Signature of Inventor:

C. Martines		
Dong-Yeon	KIM	

January 7, 2018 Date

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RECORDED: 04/24/2018