

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4947460

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES M. FREEMAN	03/25/2015
VAIDYA BALASUBRAMANIAN PILLAI	04/08/2015
MATTHEW ERIC RILEY SR.	04/01/2015
DAVID W. THURBER	04/01/2015
GREGORY DWAYNE CARTER	04/01/2015
JASON CHANG	04/18/2015
RECEIVING PARTY DATA	
Name:	STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY
Street Address:	ONE STATE FARM PLAZA
City:	BLOOMINGTON
State/Country:	ILLINOIS
Postal Code:	61710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15971499
CORRESPONDENCE DATA	
Fax Number:	(312)474-0448
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-474-6300
Email:	docket@marshallip.com
Correspondent Name:	MATTHEW R. CAREY
Address Line 1:	233 SOUTH WACKER DRIVE
Address Line 2:	6300 WILLIS TOWER
Address Line 4:	CHICAGO, ILLINOIS 60606-6357
ATTORNEY DOCKET NUMBER:	32060/48726-CON1
NAME OF SUBMITTER:	JACQUELIN GARCIA
SIGNATURE:	/Jacquelin Garcia/
DATE SIGNED:	05/04/2018

Total Attachments: 7

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MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357

ASSIGNMENT

Serial No: 14/703,985

Filed: May 5, 2015

Title: Initiating Communications Based on Interactions With Images

NOW, THEREFORE, for good, valuable and legally sufficient consideration for each Assignor, the receipt of which is hereby acknowledged by all Assignors, said Assignors have sold, assigned, transferred and set over, and as demonstrated by this Assignment do sell, assign, transfer and set over unto STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY, One State Farm Plaza, Bloomington, Illinois 61710 and its successors and assigns ("Assignee"), the entire right, title and interest in and to the above-mentioned inventions, applications for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor or thereon, and in and to any and all related provisionals, nonprovisionals, divisionals, continuations and continuation-in-parts, etc. of any such application, or reissues, reexaminations, renewals and extensions of said Letters Patent or Patents; and the full right to claim for any such applications all benefits and priority rights under any applicable convention, treaty or legislation, and the right of Assignee to sue and obtain relief, including damages, profits and an injunction, for any infringement occurring before or after issuance of said Letters Patent or Patents; the same to be held and enjoyed for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors had this Assignment not been made.

Each of the undersigned states that the application listed above is or was made or authorized to be made by it. Each of the undersigned authorizes the attorneys of record in the application listed above to insert in this assignment the filing date and application number of the application listed above when officially known. Each of the undersigned believes it to be the original inventor or a joint inventor with another undersigned of a claimed invention in the application listed above. The undersigned acknowledges that any willful false statement made by it in this paragraph is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five years, or both.

Except in favor of Assignee, each of the undersigned warrants that: (i) it is the owner of all its rights, titles and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, titles and interests herein assigned. The undersigned authorized the application listed above to be made.

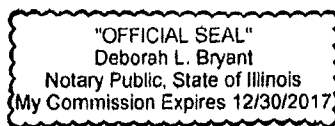
Upon the request of Assignee and at no expense to the undersigned, each of the undersigned hereby agrees to execute any and all applications on said inventions, including without limitation for the reissue, reexamination, supplementary protection certificate or extension thereof and any oath, declaration or affidavit relating thereto that said Assignee may deem necessary or expedient, and to cooperate to the best of the ability of the undersigned with and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce and vest in Assignee the rights, titles and interests assigned herein, including without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, titles and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS James M. Freeman with my hand this 25 day of March, 2015.
James M. Freeman

State of Illinois
County of McLean

On this 25 day of March, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared James M. Freeman, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 12/30/17



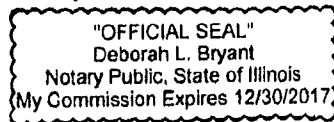
Deborah L. Bryant
Notary Public Signature

WITNESS Walter Brown with my hand this 8 day of April, 2015.
Vaidya Balasubramanian Pillai

State of ILLINOIS
County of McLean

On this 8 day of April, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared Vaidya Balasubramanian Pillai, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 12/30/17



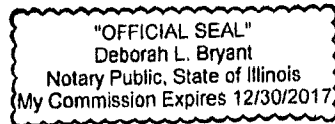
Deborah L Bryant
Notary Public Signature

WITNESS Matthew Eric Riley, Sr. with my hand this 1 day of April, 2015.
Matthew Eric Riley, Sr.

State of Illinois
County of McLean

On this 1 day of April, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared Matthew Eric Riley, Sr., known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 12/30/17



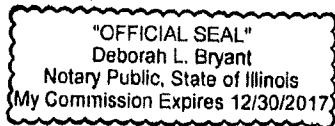
Deborah L. Bryant
Notary Public Signature

WITNESS David W. Thurber with my hand this 1st day of April, 2015.

State of Illinois
County of McLean

On this 1 day of April, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared David W. Thurber, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 12/30/17



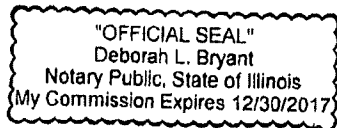
Deborah L Bryant
Notary Public Signature

WITNESS Gregory D Carter with my hand this 1 day of April, 2015.
• Gregory Dwayne Carter

State of Illinois
County of McLean

On this 1 day of April, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared Gregory Dwayne Carter, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 12/30/17



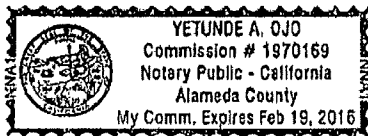
Deborah L Bryant
Notary Public Signature

WITNESS Jason Chang with my hand this 18 day of April, 2015.

State of CALIFORNIA
County of SANTA CLARA

On this 18th day of April, 2015, before me, a Notary Public in and for the County and State aforesaid, appeared Jason Chang, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given. My commission expires: 02/19/2016



[Signature]
Notary Public Signature

On behalf of the Assignee, Mark O'Flaherty, Counsel, State Farm Mutual Automobile Insurance Company,
Name Title
hereby confirms Assignee's acceptance of all rights, privileges, titles and interests conveyed by this assignment.

Mark O'Flaherty 4/28/15
Signature Date