

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4950022

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ERIK KEITH ASKIN	03/21/2017
DANIEL JOSEPH CLIFTON	04/04/2017
GAD AMIT	03/17/2017
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Name:	NEW DEAL DESIGN, LLC
Street Address:	909 BATTERY STREET
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Postal Code:	94111
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29575838
Application Number:	29579649
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NAME OF SUBMITTER:	RYAN J. OTIS
SIGNATURE:	/Ryan J. Otis/
DATE SIGNED:	05/07/2018
Total Attachments: 3	
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ASSIGNMENT OF PATENT APPLICATIONS

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the Invention(s) as set forth in the patent application entitled: WRISTBAND WITH FITNESS MONITORING CAPSULE (Atty. Docket Nos. FTBTD013X1/FB-D017X1), and

(1) for which I have executed a U.S. patent application;

AND/OR

(2) the same having been filed on August 29, 2016, as Application No. 29/575,838;

OR

(3) which is a U.S. Provisional Patent Application filed on (.....) as Application No. (.....);

in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number 119042 to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.

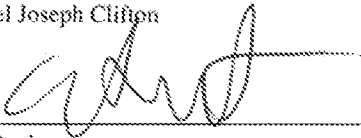
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

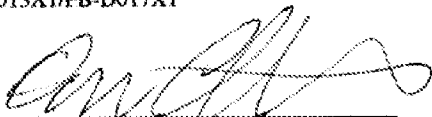
- 1) Sell, assign and transfer to **New Deal Design, LLC**, a California company having a place of business at 909 Battery Street, San Francisco, CA 94111 ("ASSIGNEE"), the entire right, title and interest, including the right to claim priority, in the above-referenced application including any and all improvements and inventions disclosed therein, and in U.S. and foreign applications based upon, and U.S. and foreign patents granted upon, the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any divisions, continuations, substitutes, renewals, re-examinations or reissues thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said applications, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1) Signature: 
 Typed Name: Erik Keith Askin

Date: 3/21/17

- 2) Signature: _____ Date: _____
Typed Name: Daniel Joseph Clifton
- 3) Signature:  _____ Date: 3/17/17
Typed Name: Gad Amit

2) Signature:  Date: 4/4/2017
Typed Name: Daniel Joseph Clifton

3) Signature: _____ Date: _____
Typed Name: Gad Amit

Assign US or Foreign Patent Application (No Notary)