

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4968777

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID BRETT HAHN	08/28/2011
ALAN MURRAY	08/30/2011
RECEIVING PARTY DATA	
Name:	ADSAFE MEDIA, LTD.
Street Address:	37 EAST 18TH STREET
Internal Address:	7TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14921549
CORRESPONDENCE DATA	
Fax Number:	(212)931-8521
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2125098880
Email:	info@byrnepoh.com
Correspondent Name:	PHILIP R. POH
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Address Line 4:	NEW YORK, NEW YORK 10004
ATTORNEY DOCKET NUMBER:	0104190.125-US3
NAME OF SUBMITTER:	PHILIP R. POH
SIGNATURE:	/Philip R Poh/
DATE SIGNED:	05/18/2018
Total Attachments: 2	
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App. No.: 13/152,070

Filed: 6/2/2011

ASSIGNMENT

WHEREAS, we, the undersigned (collectively "the Assignors"), are the inventors of a certain new and useful invention and discovery entitled "METHODS, SYSTEMS, AND MEDIA FOR REVIEWING CONTENT TRAFFIC" ("the Invention") for which a patent application was filed with the United States Patent and Trademark Office on 6/2/2011 as U.S. Patent Application Number 13/152,070 ("the Application").


WHEREAS, AdSafe Media, Ltd., existing under the laws of Delaware, having its principal office at 37 East 18th Street, 7th Floor, New York, NY 10003, which together with its successors and assigns (collectively "the Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' right, title, and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications, and/or foreign regional and/or national applications); any application from which the Application claims priority (including provisional applications, non-provisional applications, international applications, foreign regional applications, and/or foreign national applications); or any application based in whole or in part on any of the foregoing.

Assignors agree that Assignors and Assignors' heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge, and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignors relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignors further agree that such Assignors will, without further compensation to Assignors during the term of such Assignors' employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

App. No.: 13/152,070
Filed: 6/2/2011

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 22 day of 2 (month), 2011 (year).



David Brett Hahn
258 North Mountain Avenue
Montclair, NJ 07043

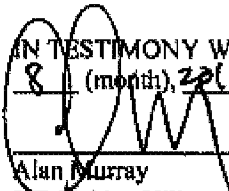
On this 28 day of 8 (month), 2011 (year), David Brett Hahn, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

Witness Signature: 

Printed Name: BRYAN S. TILTON

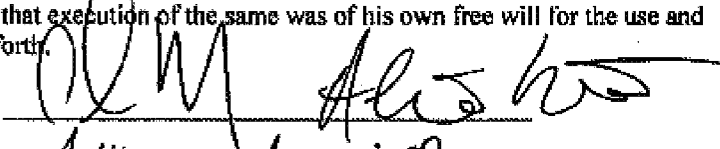
Residential Address: 271 W. 4th St., SR, NY, NY 10014

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 30 day of 8 (month), 2011 (year).



Alan Murray
250 Holden Hill
Weston, VT 05161

On this 30 day of 8 (month), 2011 (year), Alan Murray, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

Witness Signature: 

Printed Name: Alice Maguire

Residential Address: 279 E. 10th St. NY, NY 10009
