

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4973636

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOHN WILLIAM HALL	04/03/2018
MENG LEE TOH	03/12/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CONOPCO, INC., D/B/A UNILEVER
<b>Street Address:</b>	800 SYLVAN AVENUE
<b>City:</b>	ENGLEWOOD CLIFFS
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07632
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29640954
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	DM3445US1
<b>NAME OF SUBMITTER:</b>	SALLY ALDAHONDO
<b>SIGNATURE:</b>	/Sally Aldahondo/
<b>DATE SIGNED:</b>	05/23/2018
<b>Total Attachments: 4</b>	
source=DM3445US1-Assignment#page1.tif	
source=DM3445US1-Assignment#page2.tif	
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source=DM3445US1-Assignment#page4.tif	

# ASSIGNMENT

This Assignment is effective as of the Filing Date.

WHEREAS, I/WE,

HALL John William, with Residence address at: Amsterdam, NL and Mailing Address at Design Bridge, Overtom 373i, 1054 JN Amsterdam, Netherlands

TOH Meng Lee, with Residence address at: Singapore, SG and Mailing Address at Design Bridge Asia Pte Ltd, 60 Kandahar Street, Singapore, 198906, Singapore

have invented certain improvements in:

BOTTLE

(bearing Attorney's Docket Number: **DM3445US1**, which is found in

[Check and complete (a), or (b)]

- (a) ☐ U.S. patent application executed on \_\_\_\_\_, or
- (b) ☐ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE, an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_ ("the Filing Date").

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco, Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

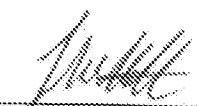
AND I/We do hereby agree to assist said Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other

proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco, Inc., d/b/a UNILEVER its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand


Dated:

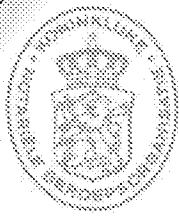
03/04/2018

  
\_\_\_\_\_  
John William HALL

Dated:

12/03/2018

  
\_\_\_\_\_  
Meng Lee TOH



Seen by me, mr. Willem Hendrik Johannes de Jong, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr **John William Hall**, c/o at 1073 TS Amsterdam, NL and Mailing Address at Design Bridge, Overtoom 373i, 1054 JN Amsterdam, Netherlands;
- Mr **Meng Lee Toh**, c/o at Singapore, SG and Mailing Address at Design Bridge Asia Pte Ltd, 60 Kandahar Street, Singapore, 198906, Singapore.

Rotterdam, 18 April 2018



#### APOSTILLE

(Convention de La Haye du 5 octobre 1961)

1. Country: THE NETHERLANDS  
This public document
2. has been signed by **mr. W.H.J. de Jong**
3. acting in the capacity of notary at Rotterdam
4. bears the seal/stamp of aforesaid notary

#### Certified

5. in Rotterdam
6. on 18-04-2018
7. by the registrar of the district court of Rotterdam
8. no. 18 2808
9. Seal/stamp:
10. Signature:



K. Bruining

