

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4981316

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MITCHEL THORSEN	06/25/2015
MICHAEL NAUGHTON	06/25/2015
RECEIVING PARTY DATA	
Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED
Street Address:	GLOBE HOUSE
Internal Address:	1 WATER STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15737673
CORRESPONDENCE DATA	
Fax Number:	(612)349-9266
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	612.349.5740
Email:	RABE@PTSLAW.COM
Correspondent Name:	AMY M. SALMELA
Address Line 1:	80 S 8TH STREET
Address Line 2:	4800 IDS CENTER
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	4840.11WOUS01
NAME OF SUBMITTER:	AUBRE RABE
SIGNATURE:	/AUBRE RABE/
DATE SIGNED:	05/29/2018
Total Attachments: 3	
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P10015072

THIS ASSIGNMENT effective *25 June 2015* is made **BETWEEN**

Mitchel Thorsen, of 5034 Siggelkow Road #202, Madison, WI 53718, United States of America;

and

Michael Naughton, of 37391 Wildwood Lane, Oconomowoc, WI 53066, United States of America;

(Mitchel Thorsen and Michael Naughton hereinafter referred to as "the Inventors")

and

bb7, LLC, a limited liability company existing under the laws of Delaware, having its principal place of business at 5407 Fen Oak Drive, Madison, WI 53718, United States of America (hereinafter "the Employer")

(the Inventors and the Employer being jointly referred to as "the Assignors")

and

BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED of Globe House, 1 Water Street, London WC2R 3LA, United Kingdom (hereinafter "the Assignee")

(the Assignors and the Assignee being jointly referred to as "the Parties")

WHEREAS:

(A) The Inventors were retained by the Employer as employees under respective contracts of employment;

(B) The Inventors have confirmed that, while employed by the Employer, they created an invention entitled "APPARATUS FOR HEATING SMOKABLE MATERIAL", identified by Assignee case number P10015072, as described in the specification attached hereto and hereinafter referred to as 'the Invention';

(C) The Assignee intends to file a patent application utilising subject matter of the invention, the filing details of which may be added in a Schedule to this assignment subsequent to execution of this assignment for convenience of reference; and

(D) The Assignors have agreed to assign unto the Assignee, in all territories of the world, any and all of each of the Assignors' rights, title and interest in the invention, including the right to apply for and obtain patents, or other forms of

protection throughout the world, the right to claim priority of any such applications, including any further developments and improvements in respect thereof.

NOW THIS ASSIGNMENT WITNESSES:

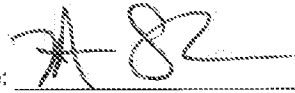
In consideration of the sum of one pound sterling (£1.00) and other good and valuable consideration paid by the Assignee to the Assignors (the receipt of which is hereby acknowledged) the Assignors hereby assign to the Assignee, in all territories of the world, any and all of each of the Assignors' right, title and interest in the Invention, and any and all rights to apply for and obtain patents or other forms of protection in respect of the Invention in all countries of the world, including any and all rights to claim priority of any such applications and including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of any patent or patents granted in respect of the Invention whether such infringements take place before or after the effective date of this assignment TO HOLD the same unto the Assignee absolutely.

The Assignors undertake to execute documents and perform other acts reasonably required to enable the Assignee to enjoy the full benefit of the property and rights and to apply for and effectively vest in patents and other rights in respect of the assigned rights throughout the world.

This Assignment shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.


IN WITNESS of which the Parties have executed this Assignment

EXECUTED by
Mitchel Thorsen

Signature: 

Date: 6/25/2015

In the presence of a witness:

Signature: 

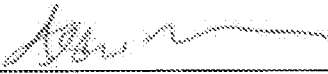
Name: 6/25/15

EXECUTED by
Michael Naughton

Signature: 

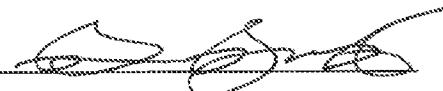
Date: 6-25-15

In the presence of a witness:

Signature: 

Name: 6/25/15

EXECUTED for and on behalf of
bb7, LLC

Signature: 

Name: Paul Pappochi

Capacity: VICE PRESIDENT OF OPERATION

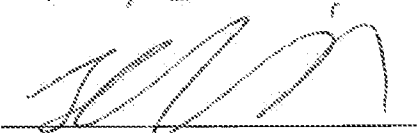
Date: 6/25/2015

In the presence of a witness:

Signature: 

Name: 6/25/15

EXECUTED for and on behalf of
BRITISH AMERICAN TOBACCO
(INVESTMENTS) LIMITED


Signature: 

Name: JAMES CUNNINGHAM

Capacity: ASSISTANT COMPANY SECRETARY

Date: 9 July 2015

In the presence of a witness:

Signature: 

Name: PAUL BEYNON