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| PATENT ASSIGNMENT COVER SHEET |
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MILESTONE SPORT LTD. | 05/16/2018 |
| RECEIVING PARTY DATA | |
| Name: | ZWIFT, INC. |
| Street Address: | 111 W. OCEAN BLVD., SUITE 1800 |
| City: | LONG BEACH |
| State/Country: | CALIFORNIA |
| Postal Code: | 90802 |
| PROPERTY NUMBERS Total: 3 | |
| Property Type | Number |
| Application Number: | 14054119 |
| Application Number: | 14938730 |
| PCT Number: | US2016061299 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | Z202.G15487 |
| NAME OF SUBMITTER: | ELISHA MANZUR |
| SIGNATURE: | /Elisha Manzur/ |
| DATE SIGNED: | 05/30/2018 |
| Total Attachments: 2 | |
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| source=Milestone Patent Assignment SIGNED#page2.tif | |

10(a)(ii)

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Milestone Sport Ltd., an Israel corporation ("Assignor"), does hereby sell, assign, transfer, and convey unto Zwift, Inc., a Delaware Corporation ("Assignee") all right, title, and interest in and to the following (collectively, the "Patent Rights"):

(a) the patent applications listed in the table below and any patents to be issued thereunder (the "Patents");

| Application Number | Country | Filing Date | Title of Patent |
|--------------------|---------|-------------|--|
| 14/054,119 | US | 10/15/2013 | INTERACTIVE COMMUNICATION RELATED TO USAGE DATA PROGRESSION DATA |
| 14/938,730 | US | 11/11/2015 | DEVICES AND METHODS FOR DETERMINING STEP CHARACTERISTICS |
| PCT/US2016/061299 | WO | 11/10/2016 | DEVICES AND METHODS FOR DETERMINING STEP CHARACTERISTICS |

(b) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, the Patents and/or the rights described in (c), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) any other remedies of any kind, for past, current and future infringement; and

(c) all rights to collect royalties or other payments under or on account of the Patents and/or any of the foregoing.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at _____ on May 16, 2018.

Signatures

Milestone Sport Ltd.
46 Herbert Samuel Drive
Tel Aviv
Israel

Jason Kaplan, CEO

Date

May 16, 2018

Zwift, Inc.
111 W. Ocean Blvd., Suite 1800
Long Beach, CA 90802

Eric Min, CEO

Date

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