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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY	DATA				
			Name		Execution Date
WILLIAM GORDON				1	05/25/2018
RECEIVING PARTY D	ΑΤΑ				
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Application Number:		2964	9649577		
Property Type			Number]	
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NAME OF SUBMITTER:		DAVID S. D'ASCENZO			
NAME OF SUDIVILLER	SIGNATURE:		/David S. D'Ascenzo/		
			05/31/2018		
SIGNATURE:			05/31/2018		
SIGNATURE: DATE SIGNED:	_		#page1.tif		

ASSIGNMENT

WHEREAS, I, William Gordon, of Petaluma, California, United States, believe that I am the inventor of certain improvements in a BEVERAGE CONTAINER (design), for which a patent application having the above-indicated title was or will be filed with the U.S. Patent and Trademark Office on May 31, 2018 as Serial No. 29/649,577; and

WHEREAS, CamelBak Products, LLC, a Delaware limited liability company, having its principal place of business at 2000 S. McDowell, Suite 200, Petaluma, California 94954, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, William Gordon, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to CamelBak Products, LLC, its successors and assigns, any and all right, title, and interest I have to the above-indicated patent application, to all inventions disclosed in the above-identified patent application, to all patents issuing therefrom, to all applications and patents claiming benefit of or claiming priority to the above-identified patent application, to all PCT, reissue, continuation, and/or divisional patent applications and patents of the above-identified patent applications and patents continuing at least in part from the above-identified patent application, in the United States, its territories, and in any and all foreign countries.

I hereby authorize and request the officials in the United States Patent and Trademark Office and in the Patent Office of any and all foreign countries to issue any and all patents, when granted, to CamelBak Products, LLC, or its successors or assigns, as the assignee of my entire right, title, and interest in and to the same.

Further, I hereby acknowledge and agree that at the time of execution of this assignment, I have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to CamelBak Products, LLC, its successors and assigns. If the serial number and/or filing date of the above-identified patent application are not known or included on this assignment at the time of execution, I hereby authorize CamelBak Products, LLC, and its successors and assigns, to add such serial number and/or filing date hereto.

Further, I agree that I will communicate to CamelBak Products, LLC, or its representatives, any facts known to me regarding the subject matter of the above-identified patent application, all inventions disclosed therein, and the history thereof, and testify in any

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legal proceedings, sign all lawful papers, execute all related U.S. and foreign patent applications, including PCT patent applications, execute all lawful documents and any assignment papers to effectuate the purpose of this assignment, make all rightful oaths, and generally do everything possible to aid CamelBak Products, LLC, and its successors and assigns, to obtain and enforce proper protection for the inventions and improvements in the United States, its territories, and in any and all foreign countries.

William Gordon 512 Mountain View Avenue Petaluma, California 94952

Date: Mary 25 2018

Witness:

(Printed Name) (Signature)

1835 Downing St (Address) Schaluma CA 94954 (City, State)

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PATENT REEL: 045951 FRAME: 0414

RECORDED: 05/31/2018