PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4990269

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHARLES WALDEN	08/30/2016

RECEIVING PARTY DATA

Name:	SHELFBUCKS, INC.
Street Address:	2500 BEE CAVES ROAD
Internal Address:	SUITE 240
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78746

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15997213

CORRESPONDENCE DATA

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Correspondent Name: MEYERTONS, HOOD, KIVLIN, KOWERT & GOETZE

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ATTORNEY DOCKET NUMBER:	6963-00217
NAME OF SUBMITTER:	GARETH M. SAMPSON
SIGNATURE:	/Gareth M. Sampson/
DATE SIGNED:	06/04/2018

Total Attachments: 2

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PATENT 504943522 REEL: 045981 FRAME: 0728

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to Shelfbucks, Inc. (the "Assignee"), having a place of business at 401 Congress Avenue, Suite 1540, Austin, Texas 78701 the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, Serial No. 15/153,213 filed on May 12, 2016, and is entitled "SYSTEM AND METHODS FOR DETERMINING LOCATION OF POP DISPLAYS WITH WIRELESS BEACONS USING KNOWN WIRELESS BEACON LOCATIONS", such application and all nonprovisional, divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

GRANT THE ASSIGNEE the power to correct clerical errors on this Assignment and to revise this Assignment to include additional information which may be necessary or desirable in order to comply with all applicable legal requirements, including the rules of the United States Patent and Trademark Office, for submitting and recording this document.

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Date: 8/30/16

(Witness)

Date: 8/30/16

S Illumo (Witness)

Date: 8-30-100

ERIC B. MEYERTONS
MEYERTONS, HOOD, KIVLIN, KOWERT & GOETZEL, P.C.
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Page 2

PATENT REEL: 045981 FRAME: 0730