

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4991920

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LEONID SIGAL	09/29/2016
ARIK SHAMIR	10/14/2016
GUY ROSENTHAL	10/24/2016
RECEIVING PARTY DATA	
Name:	DISNEY ENTERPRISES, INC.
Street Address:	500 SOUTH BUENA VISTA STREET
City:	BURBANK
State/Country:	CALIFORNIA
Postal Code:	91521
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15997572
CORRESPONDENCE DATA	
Fax Number:	(949)282-1002
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	9492821000
Email:	docketing@farjami.com
Correspondent Name:	FARSHAD FARJAMI
Address Line 1:	26522 LA ALAMEDA AVE
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Address Line 4:	MISSION VIEJO, CALIFORNIA 92691
ATTORNEY DOCKET NUMBER:	0260496C1
NAME OF SUBMITTER:	FARSHAD FARJAMI
SIGNATURE:	/Farshad Farjami/
DATE SIGNED:	06/05/2018
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 4	
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PATENT

REEL: 045990 FRAME: 0944

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Leonid Sigal	108 Vanderbilt Dr., Pittsburgh, PA 15243
Arik Shamir	34 Hachalutz St. 96222 Jerusalem, Israel
Guy Rosenthal	36 Yermiyahu St., 62260 Tel-Aviv, Israel

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled “SYSTEMS AND METHODS FOR IDENTIFYING OBJECTS IN MEDIA CONTENTS” and identified by Docket No. 0260496 in the offices of FARJAMI & FARJAMI LLP, and

Filed in the USPTO on October 4, 2016, Serial No. 15/285,377.

AND WHEREAS DISNEY ENTERPRISES, INC., a Delaware corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called “Assignee”), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

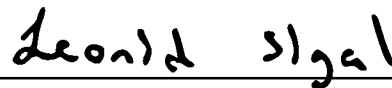
Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 29 day of September, 2016.



LEONID SIGAL

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20__.

ARIK SHAMIR

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20__.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20____.

LEONID SIGAL

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of Oct, 2016


ARIK SHAMIR

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20____.

GUY ROSENTHAL

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this day of , 20__.

LEONID SIGAL

IN TESTIMONY WHEREOF, I hereunto set my hand this day of , 20__.

ARIK SHAMIR

IN TESTIMONY WHEREOF, I hereunto set my hand this 24 day of October , 2016.

/Guy Rosenthal/

GUY ROSENTHAL