06/15/2018 504962671

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5009418

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRUCE A. SIMON	06/12/2018
DAVID W MARKLE	06/12/2018

RECEIVING PARTY DATA

Name:	OMAHA STEAKS INTERNATIONAL, INC.
Street Address:	11030 "O" STREET
City:	ОМАНА
State/Country:	NEBRASKA
Postal Code:	68137

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16009841

CORRESPONDENCE DATA

Fax Number: (913)549-4646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 913-549-4700

Email: ekdkdocket@kcpatentlaw.com Correspondent Name: ERICKSON KERNELL IP, LLC Address Line 1: 8900 STATE LINE ROAD

Address Line 2: SUITE 500

Address Line 4: LEAWOOD, KANSAS 66206

ATTORNEY DOCKET NUMBER:	1201.003
NAME OF SUBMITTER:	MARK C. YOUNG
SIGNATURE:	/Mark C. Young/
DATE SIGNED:	06/15/2018

Total Attachments: 3

source=AssignmentSIGNEDtofile#page1.tif source=AssignmentSIGNEDtofile#page2.tif source=AssignmentSIGNEDtofile#page3.tif

> **PATENT REEL: 046101 FRAME: 0763**

504962671

ASSIGNMENT AGREEMENT

In exchange for good and valuable consideration, the receipt of which we acknowledge, we made the following assignment and promises to Omaha Steaks International, Inc., ("Assignee"), a Nebraska corporation, having a principal place of business at 11030 "O" St., Omaha, Nebraska 68137, in connection with our invention of a new and original IMAGE RECOGNITION PRODUCT ORDERING SYSTEM AND METHOD ("Invention").

1	We assign, transfer, and convey to Assignee the entire right, title and inter	rest in
• •	The decign, career, and derive, to hoorgive one entire right, and area men	J. 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
and to:		

- (a) the Invention;
- (b) the application for United States Patent Serial No. 16/009,841 filed on June 15, 2018 (we hereby authorize insertion of the serial number and filing date upon filing of this application);
- (c) any patent issued pursuant to, or as a result of, any application referenced above;
- (d) all applications for patent, or similar legal protection, which may be filed in any country or countries foreign to the United States with respect to the Invention:
- (e) all patents which may be granted for the Invention in any country or countries foreign to the United States; and
- (f) all extensions, renewals, reissues, divisions, and continuations (or their legal equivalents) of any applications or patent referred to above.
- 2. We authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or similar legal protection on applications, to issue to Assignee all patents or similar legal protection for the Invention or improvements.
 - 3. We agree that, upon the request of Assignee, we will
 - execute any and all divisional, continuation and renewal applications for the Invention or improvements;
 - (b) execute any supplemental oath relating to the Invention or improvements;
 - (c) execute any application for reissue or extension of any patents that may be granted upon the application;
 - (d) cooperate to the best of our abilities in connection with any Interference proceeding, including but not limited to, cooperation in connection with preparing the preliminary statement and giving and producing evidence in support of such preliminary statement;
 - (e) perform any and all affirmative acts to obtain a patent or patents on the Invention and vest all right in such patents in Assignee; and

PATENT REEL: 046101 FRAME: 0764

- (f) perform such additional acts as Assignee may deem necessary or expedient in connection with any of the matters stated above.
- 4. We covenant and warrant that as of the date of this Assignment Agreement, we are the true and lawful owners of the entire right, title, and interest in the Invention, the provisional patent application, and any patents which may issue from an application claiming the benefit of the filing date of the provisional patent application, and have the full right and power to convey the same; that the same are free and clear of all liens, charges and encumbrances whatsoever; and that we have not executed and will not execute any agreement in conflict with this Assignment Agreement.
- 5. This Assignment Agreement is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their heirs, administrators, legal representatives, successors and assigns.
- 6. The assignment of rights herein is effective as of the date of conception of the Invention by us.

Ident 12, 2014 Pate	Brute A. Simon
STATE OF NOWLA) ss.	
On this day of A. Simon, to me known to be the person de instrument, and who duly acknowledged to	, 20 k, before me personally appeared Bruce scribed in, and who executed the foregoing me that he executed the same for the uses and
purposes therein set forth.	Notally Public
My Commission expires:	

NORA M. KANE General Notary

Seal

State of Nebraska My Commission Expires 3/8/2019

6/12/2018 Date	David W. Markle
W. Markle, to me known to be the person d	, 20 & before me personally appeared David escribed in, and who executed the foregoing me that he executed the same for the uses and Notery Public
My Commission expires:	
Seal	
NORA M. KANE General Notary State of Nebraska My Commission Expires 3/8/2019	

3

RECORDED: 06/15/2018