

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TOYOTA MOTOR ENGINEERING & MANUFACTURING NORTH AMERICA, INC.	05/15/2018
RECEIVING PARTY DATA	
Name:	TOYOTA JIDOSHA KABUSHIKI KAISHA
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	9969404
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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NAME OF SUBMITTER:	CHRISTOPHER G. DARROW
SIGNATURE:	/CHRISTOPHER G. DARROW/
DATE SIGNED:	06/18/2018
Total Attachments: 1	
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ASSIGNMENT OF PATENT

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. of 6565 Headquarters Drive W1-3C, Plano, Texas 75024 (hereinafter referred to as "ASSIGNOR"), has obtained U.S. Patent No. 9969404, dated May 15, 2018, entitled **CONVEYANCE OF REQUIRED DRIVER BEHAVIORS USING PERSISTENT PATTERNED SOUND**;

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. desires to transfer ownership of above patent; and

WHEREAS, Toyota Jidosha Kabushiki Kaisha, a corporation organized under the laws of the Japan, having its principal place of business at 1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571 Japan, ("ASSIGNEE"), desires to acquire the entire right, title, and interest in the aforesaid patent owned by Assignor;

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the aforesaid Patent; such right, title and interest to be held and enjoyed by the ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY GRANTS to the law firm of Darrow Mustafa PC the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Execution Date: May 15, 2018.

TOYOTA MOTOR ENGINEERING &
MANUFACTURING NORTH AMERICA, INC.

By: 

Print

Name: Frederick W. Mau, II

Its:

Intellectual Property Counsel