

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5014377

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/11/2018
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MICHAEL NUTT	06/14/2018
VIVEK SHARMA	06/11/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MOVABLE, INC. (D/B/A "MOVABLE INK")
<b>Street Address:</b>	1065 SIXTH AVE.
<b>Internal Address:</b>	9TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	61557614
<b>Application Number:</b>	14273103
<b>Application Number:</b>	15786348
<b>PCT Number:</b>	US1264498
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(650)833-2001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	650-833-2248
<b>Email:</b>	patentdocketingus-paloalto@dlapiper.com
<b>Correspondent Name:</b>	BLAKE JACKSON
<b>Address Line 1:</b>	DLA PIPER LLP US
<b>Address Line 2:</b>	2000 UNIVERSITY AVENUE
<b>Address Line 4:</b>	EAST PALO ALTO, CALIFORNIA 94303
<b>ATTORNEY DOCKET NUMBER:</b>	379983-991000-991002/5100
<b>NAME OF SUBMITTER:</b>	BLAKE JACKSON
<b>SIGNATURE:</b>	/Blake Jackson/
<b>DATE SIGNED:</b>	06/19/2018

PATENT

**Total Attachments: 6**

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## NUNC PRO TUNC ASSIGNMENT

WHEREAS, Michael NUTT and Vivek SHARMA made certain inventions or discoveries (or both) set forth in Applications for Letters Patent as set forth in Appendix A.

WHEREAS, Movable, Inc. (d/b/a "Movable Ink"), a corporation of the State of Delaware and whose address is 1065 Sixth Ave., 9<sup>th</sup> Floor, New York, NY 10018, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, effective as of June \_\_\_\_, 2018, we hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of every country worldwide, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent, including all rights to said inventions, discoveries and said Patents and applications as fully and entirely as the same would have been held and enjoyed by me if this Agreement had not been made, including all claims for damages and/or injunction by reason of past and present infringement and including the collection and retention of such damages for the use and enjoyment of Assignee and its successors and assigns;

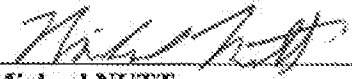
2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

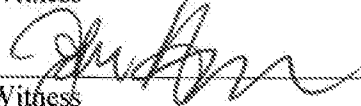
4. Warrant that we have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

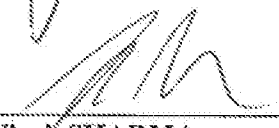
5. Bind my heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs,

models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns which may be useful for establishing any facts of my conceptions, disclosures, and reduction to practice of said inventions or discoveries.

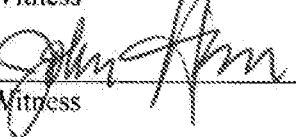
 6/14/2018  
Michael NUTT Date

Meen Sood 6/14/18  
Witness Date

 6/14/18  
Witness Date

 6/14/18  
Vivek SHARMA Date

Meen Sood 6/14/18  
Witness Date

 6/14/18  
Witness Date

**APPENDIX A**  
Patent Properties

<b>Docket No.</b>	<b>Title</b>	<b>Type</b>	<b>Serial No.</b>	<b>Filed Date</b>	<b>Status</b>
379983-991000/US	SYSTEMS AND METHODS FOR MANAGING DYNAMIC CONTENT IN EMAILS	PRV	61/557,614	11/9/2011	EXPIRED
379983-991001/US	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	14/273,103	5/8/2014	ABANDONED
379983-991002/US	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	15/786,348	10/17/2017	ALLOWED
379983-995100/WO	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	US12/64498	11/9/2012	NAT PHASE
379983-995101/CA	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	2,854,348	11/9/2012	PENDING
379983-995102/BE	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/CH	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/DE	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	602012041688.2	11/9/2012	ISSUED
379983-995102/DK	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/EP	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED

379983-995102/ES	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/FI	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/FR	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/GB	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/IE	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/IT	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/NL	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/NO	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/SE	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	12848689.1	11/9/2012	ISSUED
379983-995102/TR	MANAGEMENT OF DYNAMIC EMAIL CONTENT	UTL	TR201801119T4	11/9/2012	ISSUED

**DECLARATION**  
**BY**  
**VIVEK SHARMA**

I, Vivek Sharma, hereby declare the following:

- 1) I am the Chief Executive Officer at Movable Inc.
- 2) "Movable Ink" is used as a tradename for Movable, Inc.
- 3) PCT application PCT/US2012/064498 (published as WO2013/071144) was filed using "Movable Ink" as the applicant name. However, this was a mistake and the correct applicant name should have been the company name "Movable, Inc."

Signed:  
(Vivek Sharma on behalf of Movable, Inc.)



Date: 6/11/18

**DECLARATION**  
**BY**  
**BLAKE JACKSON**

I, Blake Jackson, hereby declare the following:

- 1) I was the patent attorney who filed PCT application PCT/US2012/064498 (published as WO2013/071144).
- 2) When filing the PCT application, I used the name "Movable Ink" as the applicant name. This was an error as I confused the applicant's correct name "Movable Inc." with the applicant's tradename "Movable Ink".
- 3) Consequently, the name of the patentee of European patent EP2776955 (application number 12848689.1), which derives from PCT/US2012/064498, should be "Movable Inc."

Signed:  
(Blake Jackson)



Date: 07 JUNE 2018