

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT5017861

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ROSIE COLLEEN O'NEILL	08/31/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SUGARFINA, INC.
<b>Street Address:</b>	3915 WEST 102ND STREET
<b>City:</b>	INGLEWOOD
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90303
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29653210
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)885-3900
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(404)885-3000
<b>Email:</b>	uspto@troutman.com, beverly.hopkins@troutman.com
<b>Correspondent Name:</b>	TROUTMAN SANDERS LLP
<b>Address Line 1:</b>	600 PEACHTREE STREET, N.E.
<b>Address Line 2:</b>	SUITE 3000
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30308
<b>ATTORNEY DOCKET NUMBER:</b>	SFINA8DESCON
<b>NAME OF SUBMITTER:</b>	ALEXIS N. SIMPSON
<b>SIGNATURE:</b>	/Alexis N. Simpson/
<b>DATE SIGNED:</b>	06/21/2018
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 5</b>	
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## ASSIGNMENT

WHEREAS, I, Rosie Colleen O'Neill (Assignor), have invented certain improvements in packaging, for which U.S. design patent applications and U.S. utility patent applications have been filed (all collectively Applications, as identified in Table I herein), and I hereby declare that Applications were made or authorized to be made by me and I believe myself to be the original inventor or original joined inventor of the claimed inventions in Applications, I hereby acknowledge that any willful false statement made herein is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than 5 years or both, and whereas

Sugarfina, Inc.  
3915 West 102nd Street  
Inglewood, California 90303  
United States

(Assignee) desires to purchase all the rights in Applications;

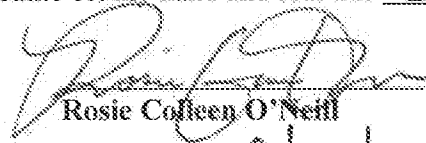
**NOW THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor's rights, title, and interest in and to Applications, including in and to any provisional, conventional, design, divisional, continuation, continuation-in-part, substitution, reissue, renewal, reexamination, continued prosecution application (CPA), or request for continued examination (RCE) thereof, and in and to all inventions and improvements thereon (herein collectively referred to as Related U.S. Applications), preparatory to obtaining Letters Patent of the United States therefore; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

**For the same consideration**, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of one or more Applications and Related U.S. Applications, and in and to all inventions and improvements thereon (herein collectively referred to as Related Foreign Applications), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

**For the same consideration**, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute Applications, Related U.S. Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of Applications, Related U.S. Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

**And, for the same consideration**, Assignor also hereby sells, assigns, and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect to any and all past infringement of all Applications, Related U.S. Applications, and Related Foreign Applications, including inventions and improvements that may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31 day of August, 2017.

 (SEAL)  
Rosie Colleen O'Neill

Witnessed by: Alex Zaretsky  
Signature

Date: 8/31/17

Alex Zaretsky  
Printed Name of Witness

Witnessed by: Melanie Doshi  
Signature

Date: 8/31/17

Melanie Doshi  
Printed Name of Witness

SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 31 day of August, 2017.

 (SEAL)  
Rosie Colleen O'Neill

State of California

County of Los Angeles

On this \_\_\_\_\_ day of \_\_\_\_\_, 2017, before me, a notary public, came to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

\_\_\_\_\_  
NOTARY PUBLIC

(SEAL)

My Commission Expires:

See attached CA Acknowledgment

IN WITNESS WHEREOF, Assignee hereby accepts from Assignor the sale, assignment, transfer, and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to Applications, by its duly authorized officer this 31 day of ~~July~~, August, 2017.

Sugarfina, Inc.

(Assignee)

By:

Name:

Title:

[Signature]  
Josh Resnick  
CEO & Director

Witnessed by:

[Signature]  
Signature

Date:

8/31/17

Alex Zaretsky  
Printed Name of Witness

Executive Assistant  
Title

Witnessed by:

[Signature]  
Signature

Date:

8/31/17

Lance Miller  
Printed Name of Witness

General Counsel  
Title

Table 1. Applications

U.S. Patent Application No.	Filing Date	U.S. Patent No.	Attorney Docket No.
15/064,188	March 8, 2016		SFINA1CON
29/499,564	August 15, 2014	D755,641	SFINA1DES
29/557,383	March 8, 2016		SFINA1DESCON
29/557,849	March 12, 2016	D763,683	SFINA1DESCON2
29/557,992	March 14, 2016	D763,684	SFINA1DESCON3
29/608,640	June 23, 2017		SFINA1DESCON4
29/608,651	June 23, 2017		SFINA1DESCON5
29/608,655	June 23, 2017		SFINA1DESCON6
29/608,658	June 23, 2017		SFINA1DESCON7
29/499,567	August 15, 2014	D731,323	SFINA2DES
29/607,130	June 9, 2017		SFINA2DESRE
29/609,540	June 30, 2017		SFINA3DES
29/609,560	June 30, 2017		SFINA4DES
29/609,563	June 30, 2017		SFINA5DES
29/609,555	June 30, 2017		SFINA6DES
29/609,546	June 30, 2017		SFINA8DES
29/609,565	June 30, 2017		SFINA9DES
29/609,567	June 30, 2017		SFINA10DES

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

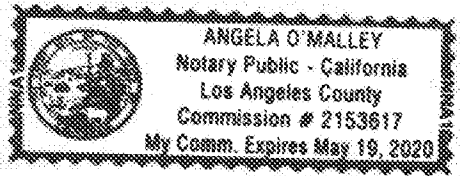
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )
County of Los Angeles )
On August 31, 2017 before me, Angela O'Malley, Notary Public
Date Here Insert Name and Title of the Officer
personally appeared Rosie Colleen O'Neill
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she/it executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Document Date:
Number of Pages: Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:
[ ] Corporate Officer --- Title(s):
[ ] Partner --- [ ] Limited [ ] General
[ ] Individual [ ] Attorney in Fact
[ ] Trustee [ ] Guardian or Conservator
[ ] Other:
Signer Is Representing: