504974166 06/22/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5020912

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUSTIN LEWIS	11/26/2013
RUXANDRA GEORGIANA PAUN	11/26/2013

RECEIVING PARTY DATA

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15877334

CORRESPONDENCE DATA

Fax Number: (650)328-2799

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-433-5800

Email: escaletta@lowenstein.com
Correspondent Name: LOWENSTEIN SANDLER LLP
Address Line 1: ONE LOWENSTEIN DRIVE

Address Line 4: ROSELAND, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	25832.2292 (L0239C)	
NAME OF SUBMITTER:	MARINA PORTNOVA	
SIGNATURE:	/Marina Portnova/	
DATE SIGNED:	06/22/2018	

Total Attachments: 2

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PATENT 504974166 REEL: 046183 FRAME: 0320

SIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 25832.239 (L0239)			
For good and valuable consideration, the receipt and sufficiency of which is hereby				
acknowledged, I/we, the undersigned Justin Lewis and	l Ruxandra Georgiana Paun			
hereby sell, assign, and transfer to Google Inc.				
a <u>corporation</u> (Type of Assignee: e.g., corporation, company, partn	orship university eta			
(Type of Assignee: e.g., corporation, company, partit	ersnip, university, etc.)			
having a principal place of business at 1600 Amphith	<u>leatre Parkway Mountain View, CA 94043,</u>			
("Assignee"), and its successors, assigns, and legal r interest for the United States and all foreign countries improvements that are disclosed in the application (provided States patent which may have a declaration expensively herewith and is entitled	, in and to any and all inventions or rovisional or non-provisional) for the			
PROVIDING CONTENT PRESENTATION ELEMENT	S IN CONJUNCTION WITH A MEDIA			
CONTENT ITEM				
[I/we hereby authorize an attorney or agent for application number and filing date of said pate.]	ent application when known.]			
United States Patent Application Number	_ filed,			
and in and to said application (provisional or non-provisional applications, utility applications, design continuation applications, continued prosecution applications applications, renewal applications, reissue and all other patent applications that have been or shoring countries on any of said inventions or improver reissued patents, reexamination certificates, and exterin the United States and all foreign countries on said all rights of priority resulting from the filing of said United States.	in applications, divisional applications, ications, continuation-in-part applications, applications, reexaminations, extensions, all be filed in the United States and all ements; and in and to all original patents, ensions, that have been or shall be issued inventions or improvements; and in and to			
agree that said Assignee may apply for and reinventions or improvements in its own name; and that at the expense of, said Assignee, its successors, assout in good faith the intent and purpose of this Assign provisional applications, non-provisional applications, divisional applications, continuation applications, continuation-in-part applications, substitute application applications, reexaminations, extensions, and all other inventions or improvements; execute all rightful oaths	i, when requested, without charge to, but igns, and legal representatives, to carry ment, the undersigned will execute all utility applications, design applications, inued prosecution applications, ns, renewal applications, reissue or patent applications on any and all said			

at the expense or, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Nov 26, 2013

Date Justin Lewis

Nov 26, 2013

Date Ruxandra Georgiana Paun

<u>Assignment Document Return Address</u>: Patent Docket Administrator

Lowenstein Sandler LLP 65 Livingston Avenue Roseland, New Jersey 07068