504991141 07/05/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5037888

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIN ROBERTSON	07/05/2018

RECEIVING PARTY DATA

Name:	TA-TA TOWELS, LLC
Street Address:	4353 YORK BLVD.
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90041

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D771903

CORRESPONDENCE DATA

Fax Number: (503)220-2480

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: alfredo.villanueva@stoel.com
Correspondent Name: ALFREDO VILLANUEVA
Address Line 1: 760 SW NINTH AVENUE

Address Line 2: SUITE 3000

Address Line 4: PORTLAND, OREGON 97205

ATTORNEY DOCKET NUMBER:	65965/5	
NAME OF SUBMITTER:	ALFREDO VILLANUEVA	
SIGNATURE:	/alfredo villanueva/	
DATE SIGNED:	07/05/2018	

Total Attachments: 1

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PATENT 504991141 REEL: 046274 FRAME: 0464

ASSIGNMENT OF PATENT

WHEREAS, Erin Robertson, of Los Angeles, County of Los Angeles, State of California ("ASSIGNOR"), has made inventions described in a United States patent application entitled WEARABLE TOWEL, filed with the United States Patent and Trademark Office on May 5, 2015, and allotted Application No. 29/526,037, now U.S. Patent No. D771,903, issued November 22, 2016; and

WHEREAS, Ta-Ta Towels, LLC, a California limited liability company, having a place of business at 4353 York Blvd, Los Angeles, 90041 ("ASSIGNEE"), is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, hereby assigns and transfers to ASSIGNEE the full and exclusive right, title, and interest in and to said inventions, said patent application, and any and all patent rights and letters patent for said inventions in the United States of America and elsewhere throughout the world, including provisional rights, foreign patent priority rights, and the right to apply for patents in ASSIGNOR's name or in the name of ASSIGNEE and further including all divisions and continuations of said application and of any foreign patent applications, and all reissues and extensions of patent rights and letters patent for said inventions, all to be held and enjoyed by ASSIGNEE for its own use and benefit, and by its successors and assigns for their own use and benefit, for the full duration of the terms for which patent rights and letters patent may be granted in this or any foreign country, and covenants that ASSIGNOR has full right so to do, and agrees that ASSIGNOR will communicate to ASSIGNEE and its successors and assigns, any facts known to ASSIGNOR respecting said inventions, and testify in any legal proceeding, sign all lawful papers, execute all lawful divisional, continuation, and reissue applications, make all rightful declarations or oaths, and do everything lawfully possible to aid ASSIGNEE and its successors and assigns, to obtain and enforce proper patent protection for said inventions in the United States of America and elsewhere throughout the world.

This Assignment is effective as of July 5, 2018.

Assignor: Erin Robertson

Erin Robertson

Date: July 5, 2018

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PATENT REEL: 046274 FRAME: 0465

RECORDED: 07/05/2018