504999777 07/12/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARTIN RIDDIFORD	04/22/2016
JONATHAN CHAN	04/22/2016

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15752064

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Address Line 2: IP CREATION

Address Line 4: AMSTERDAM, NETHERLANDS 1011 AC

ATTORNEY DOCKET NUMBER:	1131/US
NAME OF SUBMITTER:	MURIELLE DUPONT
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DATE SIGNED:	07/12/2018

Total Attachments: 4

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> PATENT REEL: 046325 FRAME: 0856

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ASSIGNMENT

This Assignment is made

BETWEEN:

Martin RIDDIFORD, a British citizen residing at 93 Calton Avenue, Dulwich, London SE21

7DF, United Kingdom;

Jonathan CHAN, an Australian citizen residing at Flat 13, Ellington House, 148 Southwold

Road, London E5 9PB, United Kingdom; (the "Inventors")

AND:

Therefore Limited, a UK company of 2 Scala Street, London W1T 2HN, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of De Ruijterkade 154, 1011 AC

Amsterdam, Netherlands ("TTI"); and TomTom Software Ltd., a UK company of Euston

Tower - 20th Floor, 286 Euston Road, NV1 3AS London, United Kingdom ("TTS"),

collectively referred herein to as "TomTom".

WHEREAS, the Inventors are employees of Therefore Limited, and during the course of their

employment, and on request of TomTom, have designed and invented a strap for a watch

and a module of a watch, which together form a personal training device, such as a fitness

watch, for which have been filed the following applications:

United Kingdom Patent Application No. 1515656.5 filed on 3 September 2015;

European Community Design Application no. EM 002765933 filed on 3 September 2015;

Australian Design Application no. 201611153 filed on 3 March 2016;

Australian Design Application no. 201611154 filed on 3 March 2016;

Australian Design Application no. 201611155 filed on 3 March 2016;

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Chinese Design Application no. 201630059268.2, filed on 3 March 2016;

Chinese Design Application no. 201630059264.4, filed on 3 March 2016;

Chinese Design Application no. 201630059263.X, filed on 3 March 2016;

United States of America Design Application no. 29/556,787, filed on 3 March 2016;

United States of America Design Application no. 29/556,788, filed on 3 March 2016;

United States of America Design Application no. 29/556,789, filed on 3 March 2016.

WHEREAS, pursuant to a Contract Research and Development Agreement having an effective date of 1 January 2006 between TTI and TTS, the entire rights, title and interest pertaining to any intellectual property resulting from any activities performed by TTS are solely owned by TTI.

WHEREAS, the TTI is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and Therefore Limited confirm any prior assignment to TTI and the right of TTI to file the aforementioned applications, and to the extent that the Inventors and/or Therefore Limited, as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto TTI and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by TTI to the full end of the term for which the patents, utility models,

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registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or Therefore Limited, as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

the Inventors and/or Therefore Limited, as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of TTI without further or other compensation than that above set forth.

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PATENT REEL: 046325 FRAME: 0859 The Assignment is executed as of the date(s) given below:

Signature: //wf. Tadd

Name: Martin RIDDIFORD

2'2 APRIL 2016

Name: Jonathan CHAN

Date: ZZ ATELL ZOLL

(on behalf of Therefore Limited)

Position: N. LECTOL

Date:

22 An 2016

Signature:

Name: Αμώ επιτομεμισώνας

(on behalf of TomTom Software Ltd.)

Position: ATTORNEY-IN-FACT

Date: 19 Apy 2016