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PATENT ASSIGNMENT COVER SHEET

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIK LEE HUDDLESTON	07/01/2014
BRIAN HUDDLESTON	06/30/2014
TIM POTTER	07/07/2014

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15940418

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Total Attachments: 2

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> **PATENT** REEL: 046337 FRAME: 0902 505001612

PATENT APPLICATION

ASSIGNMENT

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Title of Invention: METHOD AND SYSTEM FOR GENERATING SOCIAL SIGNAL

VOCABULARIES

Application No.: 14/336,914

Filing Date: July 21, 2014

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignors hereby sell, assign and transfer to Assignee, the full and exclusive rights, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made, and covenant

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that Assignors have full right so to do, and agree that Assignors will communicate to Assignee, or its successors and assigns, any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, non-provisional, and/or reissue applications, and extensions thereof, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

In the event that the patent application filing date or application number is not known at the time this document is executed, Assignors hereby grant permission to the attorneys of record in the patent application to fill in the filing date and/or application number above, and to record this assignment after such information is added.

EXECUTED this _____ day of fume, 2014.

Erik Lee HUDDLESTON

EXECUTED this 3/g day of June, 2014.

Brian HUDDLESTON

Tim POTTER

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> PATENT REEL: 046337 FRAME: 0904

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