505006637 07/17/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5053385

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| ULTRA CREATIVE, INC. | 05/30/2018 |

RECEIVING PARTY DATA

| Name: | H.J. HEINZ COMPANY BRANDS LLC |
|-----------------|-------------------------------|
| Street Address: | ONE PPG PLACE |
| City: | PITTSBURGH |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 15222 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29631460 |

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 4: CHICAGO, ILLINOIS 60603

| ATTORNEY DOCKET NUMBER: | 1410-142111-US |
|-------------------------|-------------------------|
| NAME OF SUBMITTER: | MARGARET A. WOJKOWSKI |
| SIGNATURE: | /Margaret A. Wojkowski/ |
| DATE SIGNED: | 07/17/2018 |

Total Attachments: 3

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PATENT 505006637 REEL: 046367 FRAME: 0777

Attorney Docket 1410-142111-US

ASSIGNMENT

ULTRA CREATIVE, INC., a corporation, having a principal place of business at 43 Main Street, #430, Minneapolis, Minnesota, 55414, United States of America ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, has assigned and does hereby assign and sell, which confirms any previous assignment by Assignor or by operation of law, to H.J. Heinz Company Brands LLC, a limited liability corporation, having a principal place of business at One PPG Place, Pittsburgh, Pennsylvania 15222, United States of America ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter and improvements owned by Assignor and disclosed in the application for patent entitled

SPOUTED SACHET

Application Number 29/631,460, filed December 29, 2017, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

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PATENT REEL: 046367 FRAME: 0778 Assignor agrees that on request and without further consideration, Assignor will communicate to the Assignee or its representatives or nominees any facts known to Assignor respecting the inventions and improvements, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications for any type of patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

ULTRA CREATIVE, INC.

Date 20, 2018

TY J. Tonarider) VP Brand Design

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| State of | | Attorney Docket 1410-142111-US |
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| On Hay 30, 2018 2018, before me, Tonunder a Notary Public in and for said State, personally appeared Ty J. Tonander, personally known by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. WITNESS my hand and official seal. Notary Public Esmond Y. Kim Notary Public Island Y. Kim Nota | | |
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