

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5059963

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRETT BRACEWELL BONNER	04/28/2016
TITUS ARTHUR JONES	04/29/2016
RICHARD ALEXANDER GROSSE III	04/29/2016
MICHAEL JOHN ZETTLER	04/29/2016
CHRISTOPHER TODD HJELM	04/26/2016
RECEIVING PARTY DATA	
Name:	SUNRISE R&D HOLDINGS, LLC
Street Address:	1014 VINE STREET
City:	CINCINNATI
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16040736
CORRESPONDENCE DATA	
Fax Number:	(513)977-8141
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	513-977-8200
Email:	sarah.petit@dinsmore.com
Correspondent Name:	DINSMORE & SHOHL LLP
Address Line 1:	255 EAST FIFTH STREET, SUITE 1900
Address Line 4:	CINCINNATI, OHIO 45202
ATTORNEY DOCKET NUMBER:	72614-51 / KRO 0003 VA1
NAME OF SUBMITTER:	YONGSOK CHOI
SIGNATURE:	/Yongsok Choi/
DATE SIGNED:	07/20/2018
Total Attachments: 7 source=Assignment#page1.tif	

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ASSIGNMENT

WHEREAS, we, **Brett Bracewell Bonner** of 1421 Maple Ridge Drive, New Richmond, OH 45157, **Titus Arthur Jones** of 1950 Peach Blossom Lane, Hebron, KY 41048, **Richard Alexander Grosse III** of 5705 Valley View Avenue, Cincinnati, OH 45213, **Michael John Zettler** of 59 Saddle Ridge Trail, Alexandria, KY 41001 and **Christopher Todd Hjelm** of 7104 Summit Avenue, Cincinnati, OH 45243, hereinafter the *ASSIGNORS*, invented certain new and useful **SYSTEMS AND METHODS FOR CONTROLLING SHELF DISPLAY UNITS AND FOR GRAPHICALLY PRESENTING INFORMATION ON SHELF DISPLAY UNITS** for which we executed an application for a United States Patent and for which said application for United States Patent was filed on _____, under

Patent Application Serial No. _____

Attorney Docket No. 72614-19 / KRO 0003 PA;

WHEREAS, the *ASSIGNORS* hereby authorize and request the attorney(s) and/or agent(s) empowered to act on **Sunrise R&D Holdings, LLC** behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

WHEREAS, **Sunrise R&D Holdings, LLC**, a Limited Liability Company of the state of Ohio, with a place of business at 1014 Vine Street, Cincinnati, Ohio 45202, hereinafter called the *ASSIGNEE*, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any Letters Patent that may issue thereon;

AND, WHEREAS, it is the intent of the *ASSIGNORS* to assign all rights to the above referenced application to the *ASSIGNEE*, including, but not limited to, all substantive rights in the above-referenced application as well as the right to claim priority, the right to be granted a patent in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, *ASSIGNORS* hereby sell, assign and transfer unto said *ASSIGNEE*, its successors and assigns, the entire right, title and interest, including the right to claim priority in and to said application, the inventions therein disclosed, and any improvements thereon, and in any and all Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States, and in and to any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof;

ASSIGNORS hereby authorize and request the Patent Office Officials in the United States and its territorial possessions, and in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States, to issue, when granted, any Letters Patent thereon, and any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof, to said *ASSIGNEE*, its successors and assigns, as the assignee of the entire right title and interest in and to the same, for the sole use and behalf of

the *ASSIGNEE* and the *ASSIGNEE's* successors and assigns, to the full end of the term for which the Letters Patent may be granted, including the term of any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof, as fully and entirely as the same would have been held by the *ASSIGNORS* had this assignment not been made;

ASSIGNORS hereby authorize said *ASSIGNEE*, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the Letters Patent issued thereon, including any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof; and

ASSIGNORS hereby agree that, upon request, *ASSIGNORS* will sign all papers, and make all rightful oaths, and do all acts which said *ASSIGNEE*, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States application or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any Letters Patent issued thereon, including any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof.

ASSIGNORS:

Brett Bracewell Bonner
Signature of **BRETT BRACEWELL BONNER**

4/28/2016
DATE

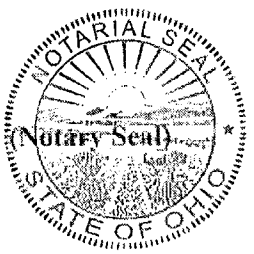
Details of Country United States

STATE OF: OHIO
COUNTY: Hamilton

Before me this 28th day of April 2016, personally appeared the above named individual, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

Carrie A. Cortolillo

Notary Public or Consular Officer of the
United States of America



Carrie A. Cortolillo
Notary Public, State of Ohio
My Commission Expires 06-15-2019

[Handwritten Signature]
Signature of TITUS ARTHUR JONES

4/29/16
DATE

Details of Country United States

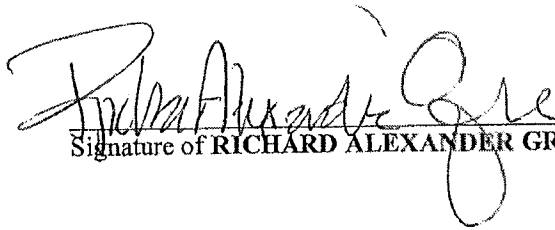
STATE OF: Kentucky
COUNTY: Campbell

Before me this 29th day of April 2016, personally appeared the above named individual, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.



[Handwritten Signature]
Notary Public or Consular Officer of the
United States of America

(Notary Seal)

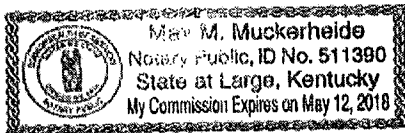

Signature of RICHARD ALEXANDER GROSSE III

4/29/16
DATE

Details of Country United States

STATE OF: Kentucky
COUNTY: Campbell

Before me this 29th day of April 2016, personally appeared the above named individual, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.





Notary Public or Consular Officer of the
United States of America

(Notary Seal)

[Signature]
Signature of MICHAEL JOHN ZETTLER

4/29/16
DATE

Details of Country United States

STATE OF: Kentucky
COUNTY: Campbell

Before me this 29th day of April 2016, personally appeared the above named individual, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.



[Signature]
Notary Public or Consular Officer of the
United States of America

(Notary Seal)


Signature of CHRISTOPHER TODD HJELM

4/26/2016
DATE

Details of Country

United States

STATE OF: Ohio
COUNTY: Hamilton

Before me this 26 day of April, 2016, personally appeared the above named individual, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.



Kimberly J. Rasnake
Notary Public, State of Ohio
My Commission Expires 09-13-2019

(Notary Seal)

Kimberly J. Rasnake
Notary Public or Consular Officer of the
United States of America

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