

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5063332

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DANIEL SZWARCMAN	11/15/2016
ELAD COHEN	11/15/2016
MOR SHMUEL ARMON	11/15/2016
EVGENIA LIEL KUKS	11/15/2016
RONY SCHWARZ	11/15/2016
ELENA EISUROVICH	11/15/2016
DANIEL ARONOV	11/16/2016
ERAN SELLA	11/15/2016
RECEIVING PARTY DATA	
Name:	STOREDOT LTD.
Street Address:	3 SHENKAR STREET
Internal Address:	P.O.B. 12914
City:	HERZELIYA
State/Country:	ISRAEL
Postal Code:	4673300
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15785443
CORRESPONDENCE DATA	
Fax Number:	(646)878-0801
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Email:	USPTO@pearlcohen.com
Correspondent Name:	PEARL COHEN ZEDEK LATZER BARATZ LLP
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Address Line 4:	NEW YORK, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	P-79434-US9
NAME OF SUBMITTER:	EINAV COHEN-OFEK

PATENT

SIGNATURE:	/ECO/
DATE SIGNED:	07/24/2018
Total Attachments: 4 source=P-79434-US9-U-SIGNED-ASSIGN-24JUL18#page1.tif source=P-79434-US9-U-SIGNED-ASSIGN-24JUL18#page2.tif source=P-79434-US9-U-SIGNED-ASSIGN-24JUL18#page3.tif source=P-79434-US9-U-SIGNED-ASSIGN-24JUL18#page4.tif	

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, we the undersigned, Daniel SZWARCMAN residing at 14/3 Hanehilot St., Pardes-Hanna Karkur 3750985, Israel; Elad COHEN residing at 10/12 Arba Aratzot St., Tel Aviv 6248612, Israel; Mor Shmuel ARMON residing at 83/21 Ha Yarden St., Ramat-Gan 5225601, Israel; Evgenia Liel KUKS residing at 31/11 Hayarden St., Ramat Gan 5233319, Israel; Rony SCHWARZ residing at Kibbutz Ma'anit Menashe 3785500, Israel; Elena EISUROVICH residing at 4/4 HaAliya Harishona St., Hadera 3822149, Israel; Daniel ARONOV residing at 31 Rotem St., Netanya 4201744, Israel and Eran SELLA residing at 3/4 Strauss St., Tel-Aviv 6521303, Israel (hereinafter, the "Assignor")

Hereby sell, assign and transfer to StoreDot Ltd., an Israeli company located at 3 Shenkar St., Herzeliya 4672503, Israel; its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. (15/353,015) filed (November 16, 2016) and being entitled:

COLOR CONVERSION IN LCD DISPLAYS

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions; and including the Assignor's right in and to all revenue, income, royalties, damages and payments now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment. I hereby authorize and request the attorney of record of the firm Pearl Cohen Zedek Latzer Baratz LLP, 1500 Broadway, 12th Floor, New York, New York 10036, to insert in the parentheses above, the filing date and US Serial No. of said application when known;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

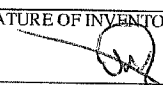
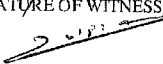
Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and



COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.


FULL NAME OF INVENTOR: Daniel SZWARCMAN	FULL NAME OF WITNESS: <i>Guy PARADIS</i>
SIGNATURE OF INVENTOR: <i>[Signature]</i>	SIGNATURE OF WITNESS: <i>[Signature]</i>
DATE: <u>15 11 2016</u> (day / month / year)	ADDRESS OF WITNESS: <i>ISRAEL</i>

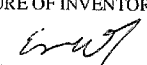

FULL NAME OF INVENTOR: Elad COHEN	FULL NAME OF WITNESS: <i>Guy PARADIS</i>
SIGNATURE OF INVENTOR: <i>Elad Cohen</i>	SIGNATURE OF WITNESS: <i>[Signature]</i>

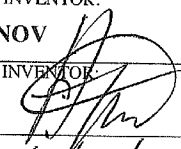

DATE: <u>15. 11. 16</u> (day / month / year)	ADDRESS OF WITNESS: <u>ISRAEL</u>
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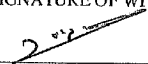
FULL NAME OF INVENTOR: Mor Shmuel ARMON	FULL NAME OF WITNESS: <u>Guy PARADIS</u>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>15. 11. 16</u> (day / month / year)	ADDRESS OF WITNESS: <u>ISRAEL</u>

FULL NAME OF INVENTOR: Evgenia Liel KUKS	FULL NAME OF WITNESS: <u>Guy PARADIS</u>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>15. 11. 2016</u> (day / month / year)	ADDRESS OF WITNESS: <u>ISRAEL</u>

FULL NAME OF INVENTOR: Rony SCHWARZ	FULL NAME OF WITNESS: <u>GUY PARADIS</u>
SIGNATURE OF INVENTOR: <u>Rony Schwarz</u>	SIGNATURE OF WITNESS: 
DATE: <u>15 11 2016</u> (day / month / year)	ADDRESS OF WITNESS: <u>ISRAEL</u>

FULL NAME OF INVENTOR: Elena EISUROVICH	FULL NAME OF WITNESS: <u>GUY PARADIS</u>
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>15. 11. 2016</u> (day / month / year)	ADDRESS OF WITNESS: <u>ISRAEL</u>

FULL NAME OF INVENTOR: Daniel ARONOV	FULL NAME OF WITNESS: Guy PARADIS
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>16/11/2016</u> (day / month / year)	ADDRESS OF WITNESS: ISRAEL

FULL NAME OF INVENTOR: Eran SELLA	FULL NAME OF WITNESS: Guy PARADIS
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>15/11/16</u> (day / month / year)	ADDRESS OF WITNESS: ISRAEL