

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5067207

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SUNG-YANG PARK	08/22/2017
RECEIVING PARTY DATA	
Name:	INTELLIGENT MARKETING, INC.
Street Address:	3500 SOUTH DUPONT HIGHWAY
City:	DOVER
State/Country:	DELAWARE
Postal Code:	19901
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	D543338
Patent Number:	6766538
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	512-766-6082
Email:	Admin@hpkdlaw.com
Correspondent Name:	HUNT PENNINGTON KUMAR & DULA
Address Line 1:	609 CASTLE RIDGE RD.
Address Line 4:	AUSTIN, TEXAS 78746
NAME OF SUBMITTER:	ARTIE PENNINGTON
SIGNATURE:	/Artie Pennington/
DATE SIGNED:	07/25/2018
Total Attachments: 2	
source=IMI_Assignment_1#page1.tif	
source=IMI_Assignment_1#page2.tif	

ASSIGNMENT AGREEMENT

This Assignment Agreement (the "Assignment") is entered into as of June 7, 2017 (the "Effective Date") by and between Sung-Yang Park, an individual located at 601 Commercial Ave., Carlstadt, New Jersey 07072, and Intelligent Marketing, Inc. ("IMI"), a company organized under the laws of Delaware and having a registered agent, Business Incorporators, Inc. located at 3500 South Dupont Highway, Dover, Delaware 19901. Park and IMI are each a "Party" and may be referred to collectively as "Parties."

WHEREAS, Sung-Yang Park, is the inventor and sole owner of U.S. Patent Nos. D543,338 and 6,766,538 (the "Park Patents");

WHEREAS, Park wishes to transfer, convey, and assign all right, title, and interest in and to the Park Patents to IMI; and

WHEREAS, IMI wishes to assume all rights to and under the Park Patents and assume all obligations to maintain, hold, and protect the Park Patents;

NOW THEREFORE, in consideration of the mutual promises herein and other good and valuable considerations, the receipt of which is hereby acknowledged, the Parties agree as follows:

Park hereby sells, conveys, transfers, and assigns the entire right, title, and interest in and to the Park Patents, including the right to sue for and collect past, present, and future damages and to seek and obtain injunctive or any other relief for infringement of the Park Patents, and all related claims whether under the Patent Act or any other statute or law, related applications, inventions, patent rights in any jurisdiction, including all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents (or equivalents thereof) applied for or granted therefor or therefrom in the United States and all other countries, together with all priority rights relating to any of the aforesaid applications, including U.S. Utility Patent Application No. 29/227,406.

IMI shall stand in the place of Park in respect of all right, title, interest, benefit, and entitlement, as well as liabilities, responsibilities, and obligations, arising under the Park Patents and this Assignment. IMI shall be solely responsible for all costs, expenses, and liabilities incurred in connection with any assertion of rights under the Park Patents or any claim assigned hereunder.

This Assignment shall be binding on Assignor's successors, heirs, agents, and legal representatives. Assignor agrees to cooperate to effectuate the purpose and intent of

this Assignment by making, executing, and testifying as to any rightful oaths, papers, and shall do generally everything necessary to aid IMI, its successors, assigns, and representatives in obtaining, asserting, and protecting the rights assigned hereunder.



Sung-Yang Park

Intelligent Marketing, Inc.

By



Jessica Park

08.22.2017