505023370 07/27/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
PLAYVISION LABS, INC.	12/31/2016

RECEIVING PARTY DATA

Name:	CUESTA TECHNOLOGY HOLDINGS, LLC	
Street Address:	809-B CUESTA DR.	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94040	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16047090

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	4458CON5	
NAME OF SUBMITTER:	LAWRENCE A. BARATTA, JR.	
SIGNATURE:	/Lawrence A. Baratta, Jr./	
DATE SIGNED:	07/27/2018	

Total Attachments: 2

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PATENT 505023370 REEL: 046480 FRAME: 0870

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ASSIGNMENT

WHEREAS, PlayVision Labs, Inc., 809-B Cuesta Dr., Mountain View, CA 94040 USA (hereinafter referred to as "ASSIGNOR") has entire right, title, and interest in certain new and useful improvements in inventions, applications, and Letters Patents as follows:

#	Application No. Patent No.	Filing Date Issue Date	Title
1	11/482,245 8,049,688	7/7/2006 11/1/2011	Apparatus and method for creating a crowd-based visual display with pixels that move independently
2	11/959,370 8,055,073	12/18/2007 11/8/2011	System and method for enabling meaningful interaction with video based characters
3	11/959,348 8,059,894	12/18/2007 11/15/2011	System and associated methods of calibration and use for an interactive imaging environment
4	13/243,486 8,538,153	9/23/2011 9/17/2013	System and method for enabling meaningful interaction with video based characters
5	13/243,071 8,867,835	9/23/2011 10/14/2014	System and associated methods of calibration and use for an interactive imaging environment
6	14/490,880 9,342,165	9/19/2014 5/17/2016	Interactive imaging systems and methods for motion control by users
7	15/097,748	4/13/2016	Interactive imaging systems and methods for motion control by users
8	14/075,742	11/8/2013	Systems and methods for alternative control of touch-based devices
9	14/923,888	10/27/2015	Systems and methods for extensions to alternative control of touch-based devices

WHEREAS, Cuesta Technology Holdings, LLC, 809-B Cuesta Dr., Mountain View, CA 94040 USA (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title, and interest in and to said inventions, in and to said applications and any Letters Patents that may issue thereon, and in and to said Letters Patents listed above;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, transfers and assigns to said ASSIGNEE, and to ASSIGNEE'S successors and assigns, ASSIGNOR'S entire right, title, and interest in and to said inventions and improvements owned by ASSIGNOR in the United States and its territorial possessions and in any and all foreign countries and to all Letters Patent or similar legal protections in the United States and its territorial possessions and in any and all foreign countries to be obtained for said inventions by said applications or any application claiming priority to/from the applications, or any continuation, division, continuation-in-part, reexamination, renewal, substitute, extension, or reissue thereof or any legal equivalent thereof in a foreign country for the full term(s) for which the same may be granted; and authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents or legal equivalents thereof, to issue same for this invention to ASSIGNEE, its lawful successors and assigns. ASSIGNEE shall hold the entire right, title and

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PATENT REEL: 046480 FRAME: 0871

PATENT

interest as fully and entirely as the same would have been held and enjoyed by the ASSIGNORS had this Assignment not been made.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said inventions, said applications, and said Letters Patents and legal equivalents thereof in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments, or affidavits required to apply for, obtain, maintain, issue, and/or enforce said invention, said application, and said Letters Patent and legal equivalents thereof in foreign countries which may be necessary or desirable to carry out the purposes thereof.

	IN V	VITNESS	WHEREOF,	we have hereu	nto set har	nd and signed on the date indicated	ļ
below:				A 16		1	
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	By: <				By:	904 VVV	
N	ame:	Scott Wi	lls	·	Name:	Scott Wills	
Ţ	Title:	CEO			Title:	Managing Member	
Ι	Date:	12/31/20	116		Date:	12/31/2016	