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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ			
		Name Execution D)ate	
BRIAN AARON JONES		01/14/2016		
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Name:	PURA SC	PURA SCENTS, INC.		
Street Address:	22 W. 620	22 W. 620 S		
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State/Country:	UTAH	UTAH		
Postal Code:	84058			
Application Number:	29	644291		
Property Type Application Number:	29	Number 644291		
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to PURA SCENTS, INC., a **Delaware** corporation, having a place of business at 22 W. 620 S, Orem, Utab 84058 ("ASSIGNEE"). for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled <u>VIAL FOR A SCENT DISPENSER</u> ("APPLICATION"), which:

- having a filing date of November 2, 2015, and bearing U.S. application scrial number 29/544,344.
- The APPLICATION claims the benefit of a provisional application, filed on ______, now bearing U.S. application serial number
- 2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

Altorney Docket # 10283-05057 US

1 of 2

PATENT REEL: 046536 FRAME: 0321

Title	VIAL FOR A SCENT DISPENSER
Filed:	November 2, 2015
Application No.:	29/544,344

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Pricin avor X

Brian Aaron Jones

X _____

Bruno Miranda Lima

X _____

Richard Nathanial Stapler, III

Date of Signature

Attorney Docket # 10283-05057 US

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X _____

Brian Aaron Jones

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Bruno Miranda Lima

Richard Nathánial/Stapler, III

Date of Signature

Date of Signature

Date of Signature

Attorney Docket # 10283-05057 US

RECORDED: 08/02/2018