

## PATENT ASSIGNMENT COVER SHEET

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## **ASSIGNMENT OF RIGHTS: PATENT APPLICATIONS**

GERARD J. HALL ("ASSIGNOR"), whose mailing address is 3511 UNIVERSITY DR., DURHAM, NC, 27707, US is owner of:

"SYSTEMS AND METHODS FOR GRAPHICAL DATA PRESENTATION DURING A SPORTING EVENT BROADCAST" by inventor GERARD J. HALL as described in U.S. Provisional Patent Application No. 62/469,220, filed on 03/09/2017;

"SYSTEMS AND METHODS FOR TRACKING SPORTS BALLS CONFIGURED WITH ELECTRONIC COMPONENTS" by inventor GERARD J. HALL as described in U.S. Provisional Patent Application No. 62/469,342, filed on 03/09/2017;

(the "PATENT APPLICATIONS"). SPORTSMEDIA TECHNOLOGY CORPORATION, ("ASSIGNEE"), whose mailing address is 3511 UNIVERSITY DR., DURHAM, NC, 27707, US, desires to acquire all rights and interests in and to the PATENT APPLICATIONS and the Letters Patent (and any reissues or extensions) that may be granted.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, sells, and transfers unto ASSIGNEE the full and exclusive right, title, and interest in and to (a) the above-identified PATENT APPLICATIONS, (b) all Letters Patents which may issue from said PATENT APPLICATIONS in the United States and countries foreign thereto, (c) all divisions, continuations in whole or part, reissues, substitute applications, foreign applications, and all foreign patents that may issue therefrom, and extensions of said PATENT APPLICATIONS and Letters Patents, and (d) the right to claim for any of said PATENT APPLICATIONS the full benefits and priority right under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

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to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for the PATENT APPLICATIONS, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of NEO IP do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Date: August 2, 2017 GERARD J. HALL

ASSIGNOR



Signature