

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT5084911

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROGER PAUL MERSCHMAN	07/20/2018
FRANCIS EDWARD MASTERSON	07/23/2018
RECEIVING PARTY DATA	
Name:	HOMEMAKERS PLAZA, INC.
Street Address:	10215 DOUGLAS AVE
City:	URBANDALE
State/Country:	IOWA
Postal Code:	50322
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16055977
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	P08230US0
NAME OF SUBMITTER:	TIMOTHY J. ZARLEY
SIGNATURE:	/Timothy J. Zarley/
DATE SIGNED:	08/06/2018
Total Attachments: 2	
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ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to **Homemakers Plaza, Inc.**, an Iowa corporation, having an address of 10215 Douglas Ave, Urbandale, IA 50322, its successors and assigns the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, Serial No. 16/055,977, filed in the United States Patent and Trademark Office on the 6th day of August, 2018, entitled DISPLAY APPARATUS, and in said application any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent, applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said **Homemakers Plaza, Inc.**

For said considerations the undersigned hereby agrees, upon the request, and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patents that may be granted upon said application, and for the said considerations the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent of the United States and vest all rights therein hereby conveying in the said assignee, its successors and assigns whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

And for said considerations the undersigned hereby assigns to said assignee, its successors and assigns, the entire right, title and interest in said invention or improvements for any and all foreign countries and agrees upon the request of assignee, its successors and assigns to execute any and all documents that undersigned shall be requested to execute in connection with any and all applications for foreign Letters Patent therefore, including the prosecution thereof,

and to execute any and all documents necessary to vest title in said foreign applications and patents in assignee.

The attorneys of record are hereby authorized to insert the serial number and the filing date in the above blank spaces when received from the Patent Office.

Date: 7/20/18

Roger Paul Merschman
Roger Paul Merschman

Date: 7-23-18

Francis Edward Masterson
Francis Edward Masterson