

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SHIFEI MENG	07/29/2018
DAYNE NATHANIEL TANNER	07/25/2018
RECEIVING PARTY DATA	
Name:	BEAR DOWN BRANDS, LLC
Street Address:	1100 S. LINWOOD AVENUE
Internal Address:	SUITE B
City:	SANTA ANA
State/Country:	CALIFORNIA
Postal Code:	92705
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29659317
CORRESPONDENCE DATA	
Fax Number:	(212)684-3999
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2126843900
Email:	spiperno@grr.com
Correspondent Name:	GOTTLIEB RACKMAN & REISMAN PC
Address Line 1:	270 MADISON AVENUE
Address Line 2:	8TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10016-0601
ATTORNEY DOCKET NUMBER:	G904/D002
NAME OF SUBMITTER:	GLORIA TSUI-YIP
SIGNATURE:	/Gloria Tsui-Yip/
DATE SIGNED:	08/08/2018
Total Attachments: 3	
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source=G904-D-002_Assignment_signed_PTO#page3.tif	

ASSIGNMENT

WHEREAS, SHIFEI MENG having an address at Room 1003, 10/F, Tian Shou Operations Center, 5 Yilan Road, Guan Yin Shan Business District, Si Ming Area, Xiamen, Fujian Province, China 361000 and DAYNE NATHANIEL TANNER, having an address at 3121 Athene Court, Concord, CA 94519, hereinbelow called "Assignors," have made a certain invention in

SALT LAMP AND OIL DIFFUSER

of which a design patent application is being filed with the United States Patent and Trademark Office on August 8, 2018 and assigned application number 29/659317 (we hereby authorize and request our attorney, Gloria Tsui-Yip, of Gottlieb, Rackman & Reisman, P.C., 270 Madison Avenue, 8th Floor, New York, NY 10016, to insert the filing date and the application number above when known).

WHEREAS, BEAR DOWN BRANDS, LLC, a limited liability company organized and existing under and by virtue of the laws of Delaware having an address at 1100 S. Linwood Avenue, Suite B, Santa Ana, CA 92705, and elsewhere, hereinbelow called "Assignee," is desirous of securing the entire right, title and interest in and to the said invention, applications and Letters Patents, when granted, and in and to any divisions, continuations, improvements, reissues or extensions that may be made or granted thereon;

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to each Assignor in hand paid by the said Assignee, and other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said Assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to the said invention, applications and Letters Patents, when granted, and in and to any divisions, continuations, improvements, reissues or extensions that may be made or granted on any of them together with all claims for damages by reason of past infringement of said Letters Patent with the right to sue for, and collect, the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

TO HAVE AND TO HOLD the same to the full end of the terms or terms for which said Letters Patents may be granted, as fully and completely as the same might be held by Assignors had this sale and assignment not been made.

For the consideration aforesaid, Assignors hereby covenant and agree to and with the said Assignee, its successors and assigns, that whenever its counselor representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with said application or invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of said Letters Patents is lawful and desirable, Assignors will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of valid Letters Patents for said invention, or for the reissue or continuation or extension of the same, and will do all acts necessary or required to secure to the said Assignee, its successors and

assigns, the title to and full benefit of all rights hereby assigned, without charge to said Assignee or its successors or assigns, but at its or their expense;

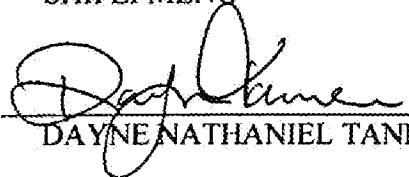
AND the Commissioner of Patents is requested to issue the said Letters Patent, when granted, in accordance with the sale and assignment.

For the consideration aforesaid, Assignors have sold, assigned, transferred and set over and by these presents do sell, assign, transfer and set over unto the said Assignee, its successors and assigns, or the nominees of any of them, the entire right, title and interest in and to any and all Letters Patent for said invention which may be granted in countries foreign to the United States, and in and to any applications for letters Patent which may be filed for said invention in countries foreign to the United States and in and to the invention described in said applications; and Assignors hereby authorize and empower said Assignee and its successors, assigns or nominees, to apply for Letters Patent or other for protection on said invention in its own name or in the name of its successors, assigns or nominees, in any or all countries where it may desire to file such application, and where said application may be filed by another than the inventor; and Assignors hereby covenant and agree to sign all papers and drawings, take all rightful affidavits, and do all acts necessary or required to be done for the procurement and maintenance of Letters Patent or other form of protection for said invention in countries foreign to the United States, and for further investing or confirming the right and title thereto in the Assignee, its successors, assigns or nominees, without charge to said Assignee, its successors, assigns or nominees, but at its or their expense.

Assignors declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

By: _____
SHIFEI MENG

Dated: _____

By: 
DAYNE NATHANIEL TANNER

Dated: 07/25/2018

assigns, the title to and full benefit of all rights hereby assigned, without charge to said Assignee or its successors or assigns, but at its or their expense;

AND the Commissioner of Patents is requested to issue the said Letters Patent, when granted, in accordance with the sale and assignment.

For the consideration aforesaid, Assignors have sold, assigned, transferred and set over and by these presents do sell, assign, transfer and set over unto the said Assignee, its successors and assigns, or the nominees of any of them, the entire right, title and interest in and to any and all Letters Patent for said invention which may be granted in countries foreign to the United States, and in and to any applications for letters Patent which may be filed for said invention in countries foreign to the United States and in and to the invention described in said applications; and Assignors hereby authorize and empower said Assignee and its successors, assigns or nominees, to apply for Letters Patent or other for protection on said invention in its own name or in the name of its successors, assigns or nominees, in any or all countries where it may desire to file such application, and where said application may be filed by another than the inventor; and Assignors hereby covenant and agree to sign all papers and drawings, take all rightful affidavits, and do all acts necessary or required to be done for the procurement and maintenance of Letters Patent or other form of protection for said invention in countries foreign to the United States, and for further investing or confirming the right and title thereto in the Assignee, its successors, assigns or nominees, without charge to said Assignee, its successors, assigns or nominees, but at its or their expense.

Assignors declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

By: Shifer Meng
SHIFER MENG

Dated: 2-17-72

By: _____
DAYNE NATHANIEL TANNER

Dated: _____