# 505052843 08/21/2018

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5099598

| SUBMISSION TYPE:  |   | NEW ASSIGNMENT  |                          |  |
|---|---|---|--------------------------|--|
| NATURE OF CONVEYANCE:   |   | ASSIGNMENT  |                          |  |
| CONVEYING PARTY D   | ΑΤΑ   |   |                          |  |
|   |   | Name  | Execution Date           |  |
| EAST-WEST DESIGN F  | PRIVATE LI  | MITED   | 08/13/2018               |  |
| RECEIVING PARTY DA  | ATA   |   |                          |  |
| Name:   | ZEN DES   | IGN SOLUTIONS LIMITED   |                          |  |
| Street Address:   | FLAT H, 15/F, BLOCK 7, SUITE 11   |   |                          |  |
| City:   | WHAMPC  | WHAMPOA GARDEN, KOWLOON   |                          |  |
| State/Country:  | HONG KO   | HONG KONG   |                          |  |
| PROPERTY NUMBERS  | Total: 1  |   |                          |  |
| Property Type   |   | Number  | ]                        |  |
|   |   | 5376158   |                          |  |
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| Fax Number:   | (7  | 13)623-4846   | waaaaful it will be cont |  |
| Fax Number:<br><i>Correspondence will b</i>   | (7 <sup>.</sup><br>e sent to tl   | 13)623-4846<br>he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen   |                          |  |
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| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:  | (7<br>b <b>e sent to tl</b><br>provided; i<br>71<br>ns<br>ps                            | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com   |                          |  |
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| Fax Number:<br>Correspondence will b<br>using a fax number, if<br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:  | (7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>59<br>SL                            | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>95 SHREWSBURY AVENUE   |                          |  |
| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 4:  | 7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>P4<br>59<br>SL<br>SH                 | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>05 SHREWSBURY AVENUE<br>JITE 100   |                          |  |
| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 4:<br>ATTORNEY DOCKET N   | 7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>P4<br>59<br>SL<br>SH                 | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>05 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702  |                          |  |
| Fax Number:<br>Correspondence will b<br>using a fax number, if<br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 4:<br>ATTORNEY DOCKET NUNAME OF SUBMITTER:  | 7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>P4<br>59<br>SL<br>SH                 | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>95 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702<br>ZEN/095US   |                          |  |
| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:   | 7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>P4<br>59<br>SL<br>SH                 | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>05 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702<br>ZEN/095US<br>KEITH TABOADA                                  |                          |  |
| Fax Number:<br>Correspondence will b<br>using a fax number, if<br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 2:<br>Address Line 4:<br>ATTORNEY DOCKET NUNAME OF SUBMITTER:<br>SIGNATURE:   | 7 <sup>-</sup><br>provided; i<br>71<br>ns<br>ps<br>P4<br>59<br>SL<br>SH                 | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>savoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>05 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702<br>ZEN/095US<br>KEITH TABOADA<br>/Keith Taboada/              |                          |  |
| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 4:<br>ATTORNEY DOCKET NUNAME OF SUBMITTER:<br>SIGNATURE:<br>DATE SIGNED:  | (7<br>provided; i<br>71<br>ns<br>ps<br>PA<br>59<br>SL<br>UMBER:                         | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>95 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702<br>ZEN/095US<br>KEITH TABOADA<br>/Keith Taboada/<br>08/21/2018 |                          |  |
| Fax Number:<br><i>Correspondence will b</i><br><i>using a fax number, if</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 2:<br>Address Line 2:<br>Address Line 4:<br>ATTORNEY DOCKET NE<br>NAME OF SUBMITTER:<br>SIGNATURE:<br>DATE SIGNED:<br>Total Attachments: 3 | (7<br>provided; i<br>71<br>ns<br>ps<br>PA<br>59<br>SL<br>UMBER:<br>UMBER:<br>gnment#pag | he e-mail address first; if that is uns<br>if that is unsuccessful, it will be sen<br>36234844<br>avoca@pattersonsheridan.com,<br>docketing@pattersonsheridan.com<br>ATTERSON + SHERIDAN, LLP<br>95 SHREWSBURY AVENUE<br>JITE 100<br>HREWSBURY, NEW JERSEY 07702<br>ZEN/095US<br>KEITH TABOADA<br>/Keith Taboada/<br>08/21/2018 |                          |  |

**ZEN/095US** 

## ASSIGNMENT

#### WHEREAS:

**EAST-WEST DESIGN PRIVATE LIMITED**, having a place of business located at B 260, Greater Kailash I, New Delhi-110048, INDIA (hereinafter referred to as Assignors), have title to certain inventions, patents and patent applications identified in attached **Schedule A**;

#### WHEREAS,

**ZEN DESIGN SOLUTIONS LIMITED**, having a place of business located at Flat H, 15/F, Block 7, Suite 11, Whampoa Garden, Kowloon, Hong Kong, (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said patents and patent applications (hereinafter referred to as **Patents**), and the inventions disclosed therein (hereinafter referred to as **Inventions**), and in and to all embodiments of the Invention, and in and to any and all patents, inventor's certificates and other forms of protection thereon granted in the United States.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said **Patents** and said **Inventions**; (b) in and to any and all applications filed and any and all patents granted in the United States which is a conventional, division, substitution, or continuation of said **Patents**; and (d) in and to each and every reissue or extension of any of said **Patents** in the United States.

2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said **Patents** and said **Inventions** herein conveyed in the United States. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said **Patents**; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said **Invention**; (d) for filing and prosecuting applications for reissuance of any of said **Patents**; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said **Invention** and any application therefore and any **Patents** granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignee.

3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.

4. Said Assignors hereby represents and warrants that: (a) it is the owner of all right, title and interest in said **Patents** and said **Inventions**, and that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

5. Said Assignors hereby consent to the recordation of this assignment as desired by the Assignee, including with the United States Patent and Trademark Office (USPTO).

6. Assignor represents and warrants to the other Assignee that: (a) it has the full right, power, and authority to execute and deliver this Assignment; (b) it has taken all required corporate actions to approve and adopt this Agreement; (c) this Assignment upon execution is enforceable; and (d) the person or persons executing this Assignment on its behalf are authorized and empowered to do so.

## PATENT REEL: 046642 FRAME: 0181

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

Entered on this day of  $\frac{8}{13}$  is for the Assignors:

EAST-WEST DESIGN PRIVATE LIMITED Address; B 260, Greater Kailash I, New Delhi-110048, INDIA

20-C. Qives

L. Clifford PIRES Managing Director

### ZEN/095US

### SCHEDULE A

| Filing Date       | US Application No. | Title            |
|-------------------|--------------------|------------------|
| December 12, 2016 | 15/376,158         | COSMETIC PACKAGE |