

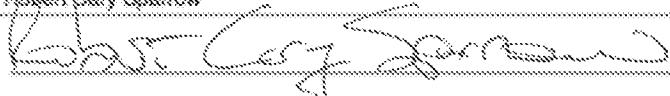
PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5076084

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROBERT CARY SPARROW	07/27/2018
RECEIVING PARTY DATA	
Name:	MARKET ADVANTAGE, INC.
Street Address:	2798 DEAN PARKWAY
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55416
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16050790
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	5713766333
Email:	kelly.elam@Xsensus.com
Correspondent Name:	XSENSUS LLP
Address Line 1:	200 DAINGERFIELD ROAD
Address Line 2:	SUITE 201
Address Line 4:	ALEXANDRIA, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	10108US01
NAME OF SUBMITTER:	KELLY ELAM
SIGNATURE:	/kelly elam/
DATE SIGNED:	07/31/2018
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 1	
source=declaration_and_assignment#page1.tif	

**DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA
SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE**

Title of Invention	SYSTEM, COMPUTER PROGRAM PRODUCT AND METHOD FOR GENERATING EMBEDDINGS OF TEXTUAL AND QUANTITATIVE DATA
<p>As the below named inventor, I hereby declare that:</p> <p>This declaration <input checked="" type="checkbox"/> The attached application, or</p> <p>is directed to: <input type="checkbox"/> United States application or PCT international application number _____ filed on _____</p> <p>The above-identified application was made or authorized to be made by me.</p> <p>I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.</p> <p>WHEREAS, <u>Market Advantage, Inc.</u> (hereinafter referred to as "ASSIGNEE") having places of business at: <u>2798 Dean Parkway, Minneapolis, MN 55416</u>, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;</p> <p>NOW, THEREFORE, for good, valuable, and adequate consideration, the receipt of which is hereby acknowledged, I, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.</p> <p>I hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.</p> <p>Further, I agree that I will communicate to said ASSIGNEE or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.</p> <p>I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.</p> <p>LEGAL NAME OF INVENTOR</p> <p>Inventor: <u>Robert Cary Sparrow</u> Date: <u>27 July 2018</u></p> <p>Signature: </p>	

XSENSUS LLP
ATTORNEYS AT LAW
200 DAINGERFIELD ROAD, SUITE 201
Alexandria, VA 22314