

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MOHAMMAD RAHEEL KHALID	03/30/2016
ALI JAAFAR	01/13/2018
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<b>Property Type</b>	<b>Number</b>
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<b>NAME OF SUBMITTER:</b>	JEFFREY R. JEPPESEN
<b>SIGNATURE:</b>	/Jeffrey R. Jeppsen/
<b>DATE SIGNED:</b>	08/27/2018
<b>Total Attachments: 2</b>	
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source=20151301C1_Assignment#page2.tif	

**DECLARATION AND ASSIGNMENT  
FOR PATENT APPLICATION**

Patent Application Title: Methods and Systems for Determining an Effectiveness of Content in an Immersive Virtual Reality World

the patent application for which:

- is being filed concurrently herewith, Application Number to be assigned by the USPTO, or
- was filed on \_\_\_\_\_ as United States Application Number \_\_\_\_\_ or PCT International Application Number \_\_\_\_\_.

Declaration of Inventor

As the below named inventor, I hereby declare that:

- the above-identified application was made or authorized to be made by me;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the above-referenced application; and
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Inventor Assignment Acknowledgement

For good and valuable consideration, the receipt of which is hereby acknowledged, I agree as follows:

A. I hereby assign to the Verizon legal entity identified below ("Assignee"), including its successors and assigns, my entire worldwide right, title and interest in and to any and all inventions and other ideas described in the above-identified patent application, as well as in and to said application and all divisional, continuing (in whole or in part), substitute, renewal, reissue, provisional or other applications or registrations for Letters Patent which have been or shall be filed in the United States and all foreign countries based on any of said inventions or ideas, or based on or claiming priority to said application; and in and to all original and reissued Letters Patent which have been or shall be issued in the United States and foreign countries from any of said applications or registrations; and in and to all rights of priority resulting from the filing of any of said applications or registrations (all collectively, the "Patent Rights"). Letters Patent as used herein shall include, without limitation, patents, utility models, industrial designs, and any other form of industrial property recognized under the Paris Convention for the Protection of Industrial Property.

B. I agree (i) that Assignee may apply for and receive Letters Patent based on the Patent Rights in its own name; (ii) that I will execute all rightful oaths, declarations, assignments, powers of attorney and other papers related to the Patent Rights when requested by Assignee (or its successors and/or assigns) without compensation (but at Assignee's expense); (iii) that I appoint Assignee (acting through its representatives) as my attorney-in-fact, such appointment being irrevocable and coupled with the interest in the Patent Rights, with full authority in my place and stead and in my name to take any action and to execute any document which Assignee may deem reasonably necessary or advisable to accomplish the purposes of this assignment, including the execution and filing of the papers identified in part (ii) in my name where permitted by law; (iv) to communicate to Assignee, its successors, assigns, representatives and agents, all facts known to me relating to said Patent Rights and the history thereof; and (v) to generally do everything which Assignee, its successors, assigns, representatives or agents shall consider desirable for aiding in securing and maintaining proper protection for said Patent Rights and for vesting title to said Patent Rights in Assignee, its successors and assigns.

C. I covenant with Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others by me, and that full right to convey the same as set forth herein is possessed by me.

ASSIGNEE: Verizon Patent and Licensing Inc., a Delaware Corporation with a place of business at One Verizon Way, Basking Ridge, NJ 07920 US

IN WITNESS to my agreement to the foregoing Declaration of Inventor and Inventor Assignment Acknowledgement, I have executed as set forth below:

Full legal name of Inventor: Mohammad Raheel Khalid

Address: 6 Delbar Drive, Budd Lake, NJ 07828 US

Signature: \_\_\_\_\_ Date: 3/30/16

**DECLARATION AND ASSIGNMENT  
FOR PATENT APPLICATION**

Patent Application Title: Methods and Systems for Determining an Effectiveness of Content in an Immersive Virtual Reality World

the patent application for which:

- is being filed concurrently herewith, Application Number to be assigned by the USPTO, or  
 was filed on March 31, 2016 as United States Application Number 15/087,926 or PCT International Application Number \_\_\_\_\_.

Declaration of Inventor

As the below named inventor, I hereby declare that:

- the above-identified application was made or authorized to be made by me;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the above-referenced application; and
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Inventor Assignment Acknowledgement

For good and valuable consideration, the receipt of which is hereby acknowledged, I agree as follows:

A. I hereby assign to the Verizon legal entity identified below ("Assignee"), including its successors and assigns, my entire worldwide right, title and interest in and to any and all inventions and other ideas described in the above-identified patent application, as well as in and to said application and all divisional, continuing (in whole or in part), substitute, renewal, reissue, provisional or other applications or registrations for Letters Patent which have been or shall be filed in the United States and all foreign countries based on any of said inventions or ideas, or based on or claiming priority to said application; and in and to all original and reissued Letters Patent which have been or shall be issued in the United States and foreign countries from any of said applications or registrations; and in and to all rights of priority resulting from the filing of any of said applications or registrations (all collectively, the "Patent Rights"). Letters Patent as used herein shall include, without limitation, patents, utility models, industrial designs, and any other form of industrial property recognized under the Paris Convention for the Protection of Industrial Property.

B. I agree (i) that Assignee may apply for and receive Letters Patent based on the Patent Rights in its own name; (ii) that I will execute all rightful oaths, declarations, assignments, powers of attorney and other papers related to the Patent Rights when requested by Assignee (or its successors and/or assigns) without compensation (but at Assignee's expense); (iii) that I appoint Assignee (acting through its representatives) as my attorney-in-fact, such appointment being irrevocable and coupled with the interest in the Patent Rights, with full authority in my place and stead and in my name to take any action and to execute any document which Assignee may deem reasonably necessary or advisable to accomplish the purposes of this assignment, including the execution and filing of the papers identified in part (ii) in my name where permitted by law; (iv) to communicate to Assignee, its successors, assigns, representatives and agents, all facts known to me relating to said Patent Rights and the history thereof; and (v) to generally do everything which Assignee, its successors, assigns, representatives or agents shall consider desirable for aiding in securing and maintaining proper protection for said Patent Rights and for vesting title to said Patent Rights in Assignee, its successors and assigns.

C. I covenant with Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others by me, and that full right to convey the same as set forth herein is possessed by me.

ASSIGNEE: Verizon Patent and Licensing Inc., a Delaware Corporation with a place of business at One Verizon Way, Basking Ridge, NJ 07920 US

IN WITNESS to my agreement to the foregoing Declaration of Inventor and Inventor Assignment Acknowledgement, I have executed as set forth below:

Full legal name of Inventor: Ali Jaafar

Address: 7002 Kennedy Blvd East, Apt 3g, Guttenburg, NJ 07093 US

Signature: Ali Jaafar Date: 01/13/18