

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SPIN MASTER LTD.	08/29/2018
RECEIVING PARTY DATA		
Name:	SG LABS, LLC	
Street Address:	1329 PEPPERIDGE DR.	
City:	O'FALLON	
State/Country:	ILLINOIS	
Postal Code:	62269	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	9557037
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Address Line 2:	SUITE 725	
Address Line 4:	ST LOUIS, MISSOURI 63105	
ATTORNEY DOCKET NUMBER:	577-100US	
NAME OF SUBMITTER:	CHRISTOPHER R. CARROLL	
SIGNATURE:	/Christopher R. Carroll/	
DATE SIGNED:	09/05/2018	
Total Attachments: 3		
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Atty. Dkt. No. 577-100US/CN

WORLDWIDE ASSIGNMENT

WHEREAS We, **Spin Master Ltd.**, a corporation duly organized under the federal laws of Canada, whose full postal address is **225 King Street West, Toronto, ON M5V 3M2 CANADA**, possess all right, title, and interest to and in an invention entitled **APPARATUS AND METHOD FOR GENERATING AN APPEARANCE OF ANIMATION** which is described in United States Patent No. 9,557,037, filed 08-July-2016, and Chinese Patent No. ZL 201621156058.6, filed 31-October-2016.

AND WHEREAS, **SG Labs, LLC** (the "Assignee"), a corporation duly organized under the laws of the State of Illinois, having a principal office or place of business at **1329 Pepperidge Dr., O'Fallon, Illinois 62269, USA**, is desirous of acquiring from us all our right, title, and interest in Canada, the United States of America, and all other countries in and to said invention, any said patent applications describing said invention, said US Patent, said Chinese Patent, and any additional Letters Patent that may be obtained therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of all of which is hereby acknowledged, we, **Spin Master Ltd.**, by these presents confirm that we have sold, assigned and transferred and do hereby sell, assign and transfer unto the Assignee, our full and exclusive right to the said invention in Canada, the United States of America, and all other countries and our entire right, title and interest in and to said US Patent, said Chinese Patent, and any and all Letters Patent which may be granted therefor, and our entire right, title and interest in and to said US Patent, said Chinese Patent, any said patent applications, any divisions, extensions thereof, and supplementary disclosures thereto, and in and to any additions or modifications to said invention and, in jurisdictions where available, the right to claim damages for past infringement upon any right to said invention, together with our right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said patent applications.

We agree that we will without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said inventions and for additions and modifications thereto in any and all countries, and to vest title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the Assignee, the assignee of our entire right, title and interest in and to the same, for its sole use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held by ourselves had this assignment and sale not been made.

SIGNED this 29 day of August, 2018, at Toronto, Canada.



Spin Master Ltd.

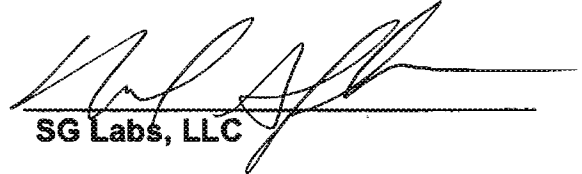
Name: Chris Harris

Title: EVP, General Counsel
Corporate Secretary

Signature of Witness: Lauren Keyes

Name of Witness: LAUREN KEYES

SIGNED this 30 day of AUGUST, 2018, at East Alton, Illinois


SG Labs, LLC

Name: Michael Gramelspacher

Title: Director, Member/Manager

Signature of Witness: 

Name of Witness: Rory Sledge