

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4972300

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the RECEIVING PARTY previously recorded on Reel 018515 Frame 0701. Assignor(s) hereby confirms the RECEIVING PARTY IS ADECN.	
CONVEYING PARTY DATA		
	Name	Execution Date
	EXPERCLICK, INC.	05/03/2006
RECEIVING PARTY DATA		
Name:	ADECN	
Street Address:	1180 EUGENIA PLACE	
Internal Address:	SUITE 100	
City:	CARPINTERIA	
State/Country:	CALIFORNIA	
Postal Code:	93013	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	6457009
CORRESPONDENCE DATA		
Fax Number:	(425)679-0580	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	ivrecording@intven.com	
Correspondent Name:	INTELLECTUAL VENTURES MANAGEMENT- IP LEGAL	
Address Line 1:	3150 139TH AVENUE SE	
Address Line 2:	BUILDING 4, FLOOR 3	
Address Line 4:	BELLEVUE, WASHINGTON 98005	
NAME OF SUBMITTER:	JANICE L. GOEBEL	
SIGNATURE:	/Janice L. Goebel/	
DATE SIGNED:	05/22/2018	
Total Attachments: 6		
source=6457009_RF18515-701 Change of Name - corrected#page1.tif		
source=6457009_RF18515-701 Change of Name - corrected#page2.tif		
source=6457009_RF18515-701 Change of Name - corrected#page3.tif		
source=6457009_RF18515-701 Change of Name - corrected#page4.tif		
source=6457009_RF18515-701 Change of Name - corrected#page5.tif		

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Experclick, Inc.	05/03/2006
RECEIVING PARTY DATA	
Name:	adECN, Inc. AdECN
Street Address:	1180 Eugenia Place
Internal Address:	Suite 100
City:	Carpinteria
State/Country:	CALIFORNIA
Postal Code:	93013
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6457009
CORRESPONDENCE DATA	
Fax Number:	(650)857-0663
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	650-843-5000
Email:	dmckay@cooley.com
Correspondent Name:	Cooley Godward LLP, Patent Group
Address Line 1:	Five Palo Alto Square
Address Line 2:	3000 El Camino Real
Address Line 4:	Palo Alto, CALIFORNIA 94306-2155
ATTORNEY DOCKET NUMBER:	EXPE-001/00US
NAME OF SUBMITTER:	William S. Galliani
Total Attachments: 2 source=Namechange#page1.tif source=Namechange#page2.tif	

CH \$40.00 6457009

PATENT

500179529

REEL: 048872 FRAME: 0701

A0645437

State of California
Secretary of State



I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JUN - 1 2006

A handwritten signature in cursive script, reading "Bruce McPherson".

BRUCE McPHERSON
Secretary of State

00645437

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAY 24 2006

**CERTIFICATE OF AMENDMENT TO
AMENDED AND RESTATED ARTICLES OF INCORPORATION OF
EXPERCLICK, INC.**

The undersigned certifies that:

1. He is the duly elected and acting Chief Executive Officer and Secretary of Experclick, Inc., a California corporation (the "Company").

2. Article I of the Amended and Restated Articles of Incorporation of this corporation is amended and restated to read in full as follows:

"The name of this company is AdECN (the "*Company*" or the "*Corporation*")."

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors of the Company.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The Company has two classes of stock and two series of Preferred Stock outstanding and such classes and series of stock are entitled to vote with respect to the amendment herein set forth. The total number of outstanding shares of Common Stock of the Company is 263,855. The total number of outstanding shares of Preferred Stock of the Company is 7,349,842. The total number of outstanding shares of Series A-2 Preferred Stock of the Company is 3,905,398. The total number of outstanding shares of Series A-1 Preferred Stock of the Company is 3,444,444. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was (i) more than fifty percent (50%) of the Series A-1 Preferred Stock and Series A-2 Preferred Stock voting together as a single class and (ii) more than fifty percent (50%) of the outstanding Common Stock and Preferred Stock voting together as a single class.

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of my own knowledge.

Date: May 3, 2006

Signature: [Signature]

Print Name: William Urschel

Title: Chief Executive Officer and Secretary



PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Experclick, Inc.	05/03/2006
RECEIVING PARTY DATA	
Name:	adECN, Inc.
Street Address:	1180 Eugenia Place
Internal Address:	Suite 100
City:	Carpinteria
State/Country:	CALIFORNIA
Postal Code:	93013
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6457009
CORRESPONDENCE DATA	
Fax Number:	(650)857-0663
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	650-843-5000
Email:	dmckay@cooley.com
Correspondent Name:	Cooley Godward LLP, Patent Group
Address Line 1:	Five Palo Alto Square
Address Line 2:	3000 El Camino Real
Address Line 4:	Palo Alto, CALIFORNIA 94306-2155
ATTORNEY DOCKET NUMBER:	EXPE-001/00US
NAME OF SUBMITTER:	William S. Galliani
Total Attachments: 2 source=Namechange#page1.tif source=Namechange#page2.tif	

CH \$40.00 6457009

PATENT

500179529

REEL: 048872 FRAME: 0001

A0645437

State of California
Secretary of State



I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JUN - 1 2006

A handwritten signature in cursive script, reading "Bruce McPherson".

BRUCE McPHERSON
Secretary of State

A0645437

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAY 24 2006

**CERTIFICATE OF AMENDMENT TO
AMENDED AND RESTATED ARTICLES OF INCORPORATION OF
EXPERCLICK, INC.**

The undersigned certifies that:

1. He is the duly elected and acting Chief Executive Officer and Secretary of Experclick, Inc., a California corporation (the "Company").

2. Article I of the Amended and Restated Articles of Incorporation of this corporation is amended and restated to read in full as follows:

"The name of this company is AdECN (the "*Company*" or the "*Corporation*")."

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors of the Company.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The Company has two classes of stock and two series of Preferred Stock outstanding and such classes and series of stock are entitled to vote with respect to the amendment herein set forth. The total number of outstanding shares of Common Stock of the Company is 263,855. The total number of outstanding shares of Preferred Stock of the Company is 7,349,842. The total number of outstanding shares of Series A-2 Preferred Stock of the Company is 3,905,398. The total number of outstanding shares of Series A-1 Preferred Stock of the Company is 3,444,444. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was (i) more than fifty percent (50%) of the Series A-1 Preferred Stock and Series A-2 Preferred Stock voting together as a single class and (ii) more than fifty percent (50%) of the outstanding Common Stock and Preferred Stock voting together as a single class.

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of my own knowledge.

Date: May 3, 2006

Signature: 

Print Name: William Urschel

Title: Chief Executive Officer and Secretary

