

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5161897

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
SCOTT W. BRUCE	09/26/2017
KIMBER MADERAZZO	09/26/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	THE PROACTIV COMPANY SARL
<b>Street Address:</b>	AVENUE DE GRATTA-PAILLE 2
<b>City:</b>	LAUSANNE
<b>State/Country:</b>	SWITZERLAND
<b>Postal Code:</b>	1018
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29619501
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(215)965-1331
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(215) 965-1330
<b>Email:</b>	abennett@panitchlaw.com
<b>Correspondent Name:</b>	PANITCH SCHWARZE BELISARIO & NADEL LLP
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<b>Address Line 2:</b>	2001 MARKET STREET, SUITE 2800
<b>Address Line 4:</b>	PHILADELPHIA, PENNSYLVANIA 19103
<b>NAME OF SUBMITTER:</b>	STEPHEN E. MURRAY
<b>SIGNATURE:</b>	/Stephen E. Murray/
<b>DATE SIGNED:</b>	09/27/2018
<b>Total Attachments: 4</b>	
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**INVENTOR'S COMBINED  
DECLARATION (37 CFR 1.63) and ASSIGNMENT  
(Design Patent Application)**

As a below-named inventor/assignor of a certain new original and ornamental design for which I have executed an application for Design Letters Patent entitled:

PORE CLEANSING BRUSH

**DECLARATION**

I hereby declare that:

This Declaration is directed to the design patent application attached hereto or United States application number 29/619,501 filed on 09/29/2017.

The above-identified design application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed design in the application.

I hereby acknowledge that any willful false statement made in this Declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Note to Inventor: 37 C.F.R. § 1.63(c) states: "A person may not execute an oath or declaration for an application unless that person has reviewed and understands the contents of the application, including the claims, and is aware of the duty to disclose to the Office all information known to the person to be material to patentability as defined in § 1.56."

**ASSIGNMENT**

WHEREAS, I ("ASSIGNOR") desire/am obligated to assign to the below-named ASSIGNEE the design identified above;

WHEREAS, ("ASSIGNEE"):

The Proactiv Company Sàrl  
Avenue de Gratta-Paille 2  
1018 Lausanne  
Switzerland

is desirous of acquiring the entire right, title and interest in and to the design throughout the United States and the world, and all right, title and interest in, to and under any and all Design Letters Patent of the United States and any and all Design Letters Patent, Design Registrations and Design Certificates from all countries throughout the world resulting from the design;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR(S), intending to be legally bound, do hereby:

AUTHORIZE said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELL, ASSIGN, TRANSFER and SET OVER, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned design and application for Design Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Design Letters Patents in the United States and Design Letters Patent, Design Registrations and/or Design Certificates of all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Design Letters Patents, Registrations and Certificates, and all rights under the International Convention for the Protection of Industrial Property, and all other rights of priority created by the subject U.S. patent application, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Design Letters Patents and any Design Registrations and Design Certificates under any other treaty, convention or law relating thereto, may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents, registrations and certificates granted on the design to ASSIGNEE;

WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNOR(S), and that the full right to convey the same as herein expressed is possessed by ASSIGNOR(S);

AGREE and UNDERTAKE, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, ASSIGNOR(S) will execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent, registration and certificate applications on the design; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNOR(S) relating to the design and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the design in ASSIGNEE, and for securing, maintaining and enforcing proper legal protection for the design; all without further compensation to ASSIGNOR(S);

TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNOR(S) and extending to the successors, assigns, and nominees of ASSIGNEE.

First Joint Inventor/Assignor:

Date:

9-26-2017

Signature:

*Scott W. Bruce*

Typed Legal Name:

Scott W. Bruce

STATE OF CALIFORNIA

:

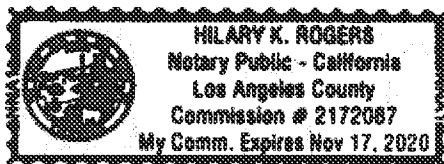
: ss.

COUNTY OF LOS ANGELES

:

Before me, this 26<sup>th</sup> day of September 2017, personally appeared Scott W. Bruce known to be the person who is described in and who executed the above Declaration and Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

*Hilary K. Rogers, Notary Public*  
Notary Public

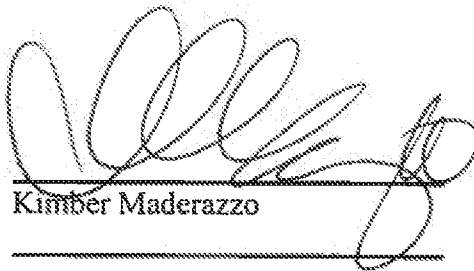


Second Joint Inventor/Assignor:

Date:

9/24/17

Signature:



Typed Legal Name:

Kimber Maderazzo

STATE OF CALIFORNIA

:

: ss.

COUNTY OF LOS ANGELES

:

Before me, this 26<sup>th</sup> day of September 2017, personally appeared Kimber Maderazzo known to be the person who is described in and who executed the above Declaration and Assignment, and he/she acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Hilary K. Rogers, Notary Public  
Notary Public

