

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT5123947

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EREZ BARAK	05/06/2010
BRIAN SCOTT GOFFMAN	05/06/2010
RECEIVING PARTY DATA	
Name:	OPTIFY, INC.
Street Address:	710 2ND AVE.
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98104
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	13777977
Application Number:	15335035
CORRESPONDENCE DATA	
Fax Number:	(408)236-6641
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	assignment@m-iplaw.com
Correspondent Name:	MAHAMEDIP LAW LLP
Address Line 1:	910 CAMPISI WAY, SUITE 1E
Address Line 4:	CAMPBELL, CALIFORNIA 95008
ATTORNEY DOCKET NUMBER:	MKTO.P008C1, P008C2
NAME OF SUBMITTER:	ZURVAN MAHAMEDIP
SIGNATURE:	/Zurvan Mahamedi/
DATE SIGNED:	09/04/2018
Total Attachments: 4	
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source=MKTO_P008_Assignment#page4.tif	

ASSIGNMENT

WHEREAS, we, Erez Barak and Brian Scott Goffman (hereinafter referred to as ASSIGNOR), having respective mailing addresses of 124 6th Avenue, Kirkland WA 98033 and 7865 SE 63rd Place, Mercer Island, WA 98040 are the inventors of an invention entitled "SYSTEMS AND METHODS FOR GENERATING LEAD INTELLIGENCE," as described and claimed in the specification for which an application for United States letters patent was filed on April 14, 2010 and assigned Application Serial No. 12/760,329;

AND, WHEREAS, Optify, Inc., a Delaware corporation, having a principal address at 710 2nd Ave Suite 840, Seattle, WA 98104 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title, and interest in and to any letters patent that may be granted therefore in the United States an in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE.

ASSIGNOR does hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to: make and prosecute any and all applications on the inventions, maintain and enforce any and all patents on the inventions, and confirm in ASSIGNEE legal title to the inventions and all applications and patents on the inventions in the United States and foreign countries, all without charge to ASSIGNEE but at no

expense to me. In the event that ASSIGNEE is unable for any reason, after reasonable effort, to secure my signature on any document needed in connection with the actions specified in this paragraph, or to otherwise perfect in ASSIGNEE the entire right, title, and interest in and to the patent application and related inventions, ASSIGNOR hereby irrevocably designates and appoints the ASSIGNEE and its duly authorized officers and agents as my agent and attorney in fact, to act for and in my behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this assignment with the same legal force and effect as if executed by me. ASSIGNOR hereby waives and quitclaims to the ASSIGNEE any and all claims, of any nature whatsoever, which ASSIGNOR now or may hereafter have for infringement of any proprietary rights assigned to the ASSIGNEE.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law, and the remainder of this assignment shall remain in full force and effect.

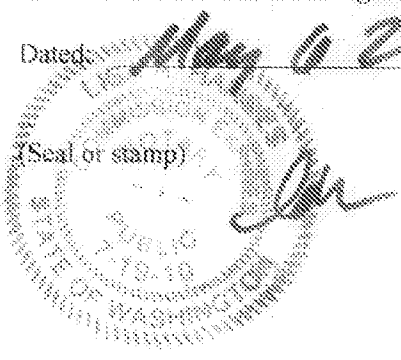
EXECUTED at Seattle (city), WA (state), on July 6, 2010.

Erez Barak
Erez Barak

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

I certify that I know or have satisfactory evidence that Erez Barak is the person who appeared before me and signed this instrument and acknowledged such signature to be a voluntary act for the purposes mentioned in the instrument.

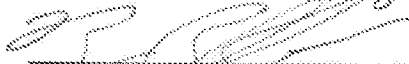
Dated: July 6 2010



Lisa A Hawkes
Signature
Printed Name: LISA A HAWKES
Notary Public
My appointment expires 7-19-10

EXECUTED at Seattle (city), WA (state), on May 6, 2010.

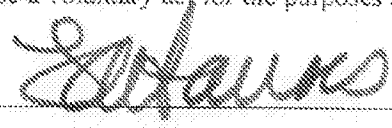
*State of WA
County of King*



Brian Scott Goffman

I certify that I know or have satisfactory evidence that Brian Scott Goffman is the person who appeared before me and signed this instrument and acknowledged such signature to be a voluntary act for the purposes mentioned in the instrument.

Dated: May 6 2010

Signature: 

Printed Name: LISA A. HAUFFES

My Comm. Expires: 7-19-10

