

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JASON POURE	08/08/2018
MARK KRUSE	08/08/2018
MAUREEN C. COIRO	08/08/2018
JOHN CONSIGLIO	08/08/2018
NIGEL ALCORN	08/08/2018
BETINA EVANCHA	08/08/2018
ASHLEY WILLHITE	08/08/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PELOTON INTERACTIVE, INC.
<b>Street Address:</b>	125 W. 25TH STREET
<b>Internal Address:</b>	11TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15863596
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(509)944-4692
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<b>ATTORNEY DOCKET NUMBER:</b>	P129-0006US
<b>NAME OF SUBMITTER:</b>	JANETTE ABERNATHY
<b>SIGNATURE:</b>	/Janette Abernathy/

PATENT

<b>DATE SIGNED:</b>	10/02/2018
<b>Total Attachments: 3</b> source=1U69301#page1.tif source=1U69301#page2.tif source=1U69301#page3.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number ..... 15/863,596  
Filing Date ..... January 5, 2018  
Inventorship.....Poure et al.  
Applicant..... Peloton Interactive, Inc.  
Attorney's Docket No. ....P129-0006US  
Title: EXERCISE SYSTEM AND METHOD

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Jason Poure  
125 W. 25th St., 11th Floor  
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New York, NY, 10001

Assignee:

Peloton Interactive, Inc.  
125 W. 25th St., 11th Floor  
New York, NY, 10001

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
"EXERCISE SYSTEM AND METHOD" for which:

☐ a provisional application for United States Letters Patent was filed on \_\_\_\_\_ and  
was given U.S. Serial No. \_\_\_\_\_ and/or

☒ a non-provisional application for United States Letters Patent was:

☒ filed on January 5, 2018 and was given U.S. Serial No. 15/863,596; or filed  
concurrently herewith. Assignors hereby authorize and request ASSIGNEE's legal  
representatives, of Lee & Hayes, PLLC, 601 W Riverside Ave, Suite 1400, Spokane, Washington  
99201, who are associated with customer number 29150, to insert in the caption above the serial  
number and filing date of the patent application when known.

WHEREAS, Peloton Interactive, Inc. (hereinafter referred to as ASSIGNEE), a  
corporation of the State of Delaware having a place of business at 125 W. 25th St., 11th Floor,  
New York, NY 10001, desires to acquire the entire right, title and interest in and to the invention  
and in and to any letters patent that may be granted in the United States and in any and all  
foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of  
which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE,  
the entire right, title and interest in and to said application and any and all letters patent which  
may be granted for said invention in the United States of America and its territorial possessions  
and in any and all foreign countries, and in any and all divisions, reissues and continuations  
thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to  
claim priority rights deriving from said United States application to which said foreign

applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent.

08/08/18

Date

Jason Poiré

08/08/18

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08/08/18

Date

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08/08/18

Date

John Consiglio

08/08/18

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