

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5174535

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SHAKESPEARE COMPANY, LLC	09/27/2018
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	SHAKESPEARE ALL STAR ACQUISITION LLC	
<b>Street Address:</b>	7 SCIENCE COURT	
<b>City:</b>	COLUMBIA	
<b>State/Country:</b>	SOUTH CAROLINA	
<b>Postal Code:</b>	29203	
<b>PROPERTY NUMBERS Total: 13</b>		
<b>Property Type</b>	<b>Number</b>	
Patent Number:	6877405	
Patent Number:	6857217	
Patent Number:	7431232	
Patent Number:	6776073	
Patent Number:	7290728	
Patent Number:	6375107	
Patent Number:	6641070	
Patent Number:	7275705	
Patent Number:	D548555	
Patent Number:	D521104	
Patent Number:	D561869	
Patent Number:	D561868	
Patent Number:	7226013	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	gail.cantrell@newellco.com	
<b>Correspondent Name:</b>	NEWELL BRANDS	
<b>Address Line 1:</b>	6655 PEACHTREE DUNWOODY ROAD	
<b>Address Line 2:</b>	LEGAL DEPT. - PATENTS	

PATENT

<b>Address Line 4:</b> ATLANTA, GEORGIA 30328	
<b>NAME OF SUBMITTER:</b>	GAIL CANTRELL
<b>SIGNATURE:</b>	/Gail Cantrell/
<b>DATE SIGNED:</b>	10/04/2018
	This document serves as an Oath/Declaration (37 CFR 1.63).
<b>Total Attachments: 6</b> source=Poseidon_Patent_Assign#page1.tif source=Poseidon_Patent_Assign#page2.tif source=Poseidon_Patent_Assign#page3.tif source=Poseidon_Patent_Assign#page4.tif source=Poseidon_Patent_Assign#page5.tif source=Poseidon_Patent_Assign#page6.tif	

## PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT ("**Agreement**"), is entered into and effective as of the 27<sup>th</sup> day of September, 2018, by and between Shakespeare Company, LLC ("**Assignor**"), and Shakespeare All Star Acquisition LLC ("**Assignee**").

For good and valuable consideration of which receipt is acknowledged, intending to be legally bound, the parties hereto agree as follows:

1. Effective as of the date hereof, Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all of Assignor's right, title and interest in, to and under the patents and patent applications set forth on Schedule 1 hereto (such patents and patent applications, the "**Transferred Patents**"), including (i) any and all patents arising therefrom in any and all countries, (ii) all divisions, continuations, continuations-in-part, reexaminations, renewals, and reissues thereof, (iii) all rights of priority resulting from the filing of such patents and patent applications, (iv) all rights therein provided by international conventions and treaties, and (v) all rights to sue and recover damages for past, present and future infringement or other violation thereof or conflict therewith.

2. Assignor hereby authorizes Assignee to request, and hereby requests, the Commissioner for Patents of the United States and any other official of any applicable governmental authority to record and issue any and all patents and patent applications included in the Transferred Patents to and in the name of Assignee.

3. The parties agree (i) to furnish upon request to each other such further information, (ii) to execute and deliver to each other such other documents, and (iii) to do such other acts and things, all as the other party may reasonably request for the purpose of carrying out the intent of this Agreement and the transactions contemplated by this Agreement.

4. This Agreement shall be binding upon and inure to the benefit of and be enforceable by Assignee and Assignor and their respective successors and permitted assigns. This Agreement is not intended to, and shall not be construed to, confer upon any person, other than Assignor and Assignee, any rights or remedies hereunder.

5. This Agreement will be exclusively governed by and construed and enforced in accordance with the internal laws of the State of Delaware, without giving effect to any law or rule that would cause the laws of any jurisdiction other than the State of Delaware to be applied.

6. No waiver, modification or change of any of the provisions of this Agreement shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

7. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. Facsimiles, e-mail transmission of .pdf signatures or other electronic copies of signatures shall be deemed to be originals.

8. All notices and other communications under or by reason of this Agreement will be in writing and will be deemed to have been duly given or made (a) when personally delivered, or (b) upon delivery by overnight courier service, in each case to the addresses and attention parties indicated below (or such other address or attention party as the recipient party has specified by prior notice given to the sending party in accordance with this Section 8):

If to Assignor, to:

Shakespeare Company, LLC  
6111 Shakespeare Road  
Columbia South Carolina 29223  
United States  
Attn: President

If to Assignee, to:

Shakespeare All Star Acquisition LLC  
7 Science Court  
Columbia, South Carolina 29203  
United States  
Attn: President

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK;  
SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignee and Assignor have caused this Patent Assignment Agreement to be executed by their duly authorized representatives as of the date first above written.

**ASSIGNOR:**

SHAKESPEARE COMPANY, LLC

By: Arrielle Millstein

Name: Arrielle Millstein

Title: Assistant Secretary

**ASSIGNEE:**

SHAKESPEARE ALL STAR ACQUISITION LLC

By: Adrian Lee

Name: Adrian Lee

Title: Assistant Secretary

## CERTIFICATE OF ACKNOWLEDGMENT

State of New Jersey )  
 )ss

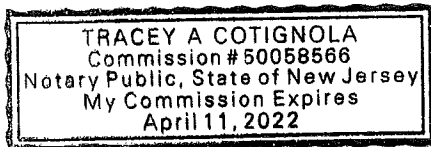
County of Hudson,

On Sept 27, 2018 before me, TRACEY A COTIGNOLA, Notary Public in and for Bergen

(Notary's Name)

county, personally appeared Arrielle Millstein and Adrian Lee  
(Signer) (Signer)

**who has/have satisfactorily identified him/her/themselves as the signer(s) or/witness(es) to the above-referenced document.**



*(Affix Notary Stamp Here)*

**My Commission Expires 04/11/2022**

Tracey A Costignola      9/27/2018  
(Notary Signature)                      (Date)

**PATENT**  
**REEL: 047074 FRAME: 0307**

**Schedule 1**  
**Transferred Patents**

(See attached)

**Transferred Patents**

<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Title</b>	<b>Country</b>	<b>Status</b>
10621001	16-Jul-2003	6877405	12-Apr-2005	BUOYANT HAND TOOL	United States of America	Granted
10751358	05-Jan-2004	6857217	22-Feb-2005	FISHING GAFF WITH MULTI-POSITION FISH HOOK	United States of America	Granted
11657159	24-Jan-2007	7431232	07-Oct-2008	FLY REEL DRAG MECHANISM	United States of America	Granted
10336051	03-Jan-2003	6776073	17-Aug-2004	HAND PLIERS	United States of America	Granted
11455594	19-Jun-2006	7290728	06-Nov-2007	OSCILLATION MECHANISM FOR A SPINNING REEL	United States of America	Granted
09553778	21-Apr-2000	6375107	23-Apr-2002	SPINCAST FISHING REEL	United States of America	Granted
09999778	25-Oct-2001	6641070	04-Nov-2003	SPINCAST FISHING REEL HAVING MULTIPLE REAR COVER ASSEMBLY	United States of America	Granted
11470664	07-Sep-2006	7275705	02-Oct-2007	SPINNING REEL HAVING TWO-PIECE FRAME AND LEG ASSEMBLY WITH CONCEALABLE ATTACHMENT POINTS	United States of America	Granted
29240327	12-Oct-2005	D548555	14-Aug-2007	BUOYANT METALLIC PLIERS	United States of America	Granted
29226086	23-Mar-2005	D521104	16-May-2006	FISHING REEL	United States of America	Granted
29256780	23-Mar-2006	D561869	12-Feb-2008	FISHING REEL BACK CONE (Design)	United States of America	Granted
29256655	23-Mar-2006	D561868	12-Feb-2008	FISHING REEL FRONT CONE	United States of America	Granted
10983880	8-Nov-04	7226013	5-Jun-07	FISHING REEL HAVING IMPROVED PAY OUT CLICKING MECHANISM	United States of America	Granted