

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5186685

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROI SALTZMAN	12/07/2017
FRANK SMADJA	12/07/2017
IDO AZRAN	12/05/2017
YIZHAQ BEN YOSEF	12/05/2017
RECEIVING PARTY DATA	
Name:	TOLUNA ISRAEL
Street Address:	POB 15075
City:	HAIFA
State/Country:	ISRAEL
Postal Code:	31905
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15724642
CORRESPONDENCE DATA	
Fax Number:	(203)399-5822
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	203-399-5900
Email:	jsimmons@mccarter.com
Correspondent Name:	MCCARTER & ENGLISH, LLP STAMFORD
Address Line 1:	CANTERBURY GREEN
Address Line 2:	201 BROAD STREET, 9TH FLOOR
Address Line 4:	STAMFORD, CONNECTICUT 06901
ATTORNEY DOCKET NUMBER:	127849.00039
NAME OF SUBMITTER:	BASAM E. NABULSI
SIGNATURE:	/Basam E. Nabulsi/
DATE SIGNED:	10/12/2018
Total Attachments: 2	
source=Toluna .00039 Assignment#page1.tif	
source=Toluna .00039 Assignment#page2.tif	

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged,
I the undersigned,

Roi Saltzman, Arie Leib Yaffe, Herzliya, Israel

Frank Smadja, Pinhas Lavon 4, Haifa, Israel

Ido Azran, Dizingof 20, Tel-Aviv, 6433202, Israel

`Yizhaq Ben Yosef, 235 E9th st #20, NY NY 10128

(insert full name(s) and post office addresses of inventors)

(hereinafter, "Assignor"), who has created a certain invention for which an
application for United States Letters Patent entitled:

SYSTEM AND METHODS FOR TRACKING THE USAGE OF DIGITAL SERVICES

(insert title of invention)

(check one)

- ☐ for which the application is attached hereto; or
- ☒ for which the application for U.S. Letters Patent has been filed on
October 4, 2017, as Application Serial No. 15/724,642.

Do hereby sell, assign and transfer to:

Toluna Israel, POB 15075, Haifa, Israel 31905

(insert full name(s) and post office addresses of assignee)

(hereinafter, "Assignee"), its successors, assigns, and legal representatives, the
full and exclusive right to said invention and said application and to any and all
inventions described in said application for the United States, its territorial
possessions and all foreign countries, and the entire right, title and interest in and
to any and all Letters Patent which may be granted therefor in the United States,
its territorial possessions and all foreign countries; and in and to any and all
continuations-in-part, continuations, divisions, substitutes, reissues, extensions
thereof, and all other applications for Letters Patent relating thereto which have
been or shall be filed in the United States, its territorial possessions and/or any
foreign countries, and all rights, together with all priority rights, under any of the
international conventions, unions, agreements, acts, and treaties, including all
future conventions, unions, agreements, acts, and treaties;

I authorize Assignee to apply for and receive Letters Patent for such protection in
its own name, in the United States, its territorial possessions, and all foreign

countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, but without charge to Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN TESTIMONY WHEREOF, I have hereunto set my signature below.

Signature of inventor:

Date: Dec 7 2017


Text



Roi Saltzman

Signature of inventor:

Date: Dec 7, 2017



Frank Smadja

Signature of inventor:

Date: Dec 5th
2017



Ido Azran

Signature of inventor:

Date: Dec 5th
2017



Yizhaq Ben Yosef