

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KUMARAN MALLI NATARAJAN	10/10/2018
NICHOLAS KAISER	10/10/2018
ELISE CHIANELLI	10/10/2018
VINAY PATIL	10/10/2018
RECEIVING PARTY DATA	
Name:	TARGET BRANDS, INC.
Street Address:	1000 NICOLLET MALL
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16160648
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	1000 NICOLLETT MALL, TPS-3165
Address Line 4:	MINNEAPOLIS, MINNESOTA 55403
ATTORNEY DOCKET NUMBER:	16386.0061US01
NAME OF SUBMITTER:	ANDREW J. LAGATTA
SIGNATURE:	/Andrew J. Lagatta/
DATE SIGNED:	10/15/2018
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, WE, Kumaran Malli Natarajan, Nicholas Kaiser, Elise Chianelli, and Vinay Patil, made certain new and useful inventions and improvements for which we filed an application with the United States Patent and Trademark Office on **EVEN DATE HEREWITH**, which is entitled **SYSTEM FOR COST EFFICIENT ORDER FULFILLMENT**.

The undersigned hereby authorizes and requests Assignee's legal representatives of Merchant & Gould P.C., who are associated with Customer No. 103125, to insert herein in parenthesis (U.S. Patent Application Serial No. 16/160,648, filed on October 15, 2018) this application's serial number and filing date when known.

AND WHEREAS, Target Brands, Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 1000 Nicollet Mall, Minneapolis, MN 55403 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and the right(s) to claim priority thereto, and in and to the application, all patent applications based upon said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10th day of October, 2018.

M. N. Kumaran
Kumaran Malli Natarajan
Inventor

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10 day of October, 2018.

Nicholas Kaiser
Inventor

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10 day of October, 2018.

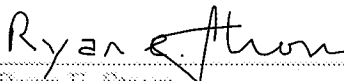
Elise Chiarelli
Inventor

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10 day of October, 2018.



.....
Vinay Patil
Investor

Read and approved this 10th day of October, 2018 by:



.....
Ryan E. Strom
Director Counsel & Authorized Signatory
Target Brands, Inc.