505127274 10/04/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5174036

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ACKNOWLEDGMENT OF TERMINATION OF FIRST AMENDMENT TO AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
SILICON VALLEY BANK	10/03/2018

RECEIVING PARTY DATA

Name:	CARDLYTICS, INC.
Street Address:	675 PONCE DE LEON AVENUE NE
Internal Address:	SUITE 6000
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30308

PROPERTY NUMBERS Total: 11

Property Type	Number
Patent Number:	8438061
Patent Number:	8515810
Patent Number:	8595065
Application Number:	12486146
Application Number:	12486167
Application Number:	13964536
Application Number:	13970186
Application Number:	14079051
Application Number:	14617112
Application Number:	61994656
Application Number:	14213267

CORRESPONDENCE DATA

Fax Number: (800)494-7512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-494-5225

Email: ipteam@cogencyglobal.com

Correspondent Name: STEWART WALSH

PATENT 505127274 REEL: 047195 FRAME: 0104

Address Line 1: 1025 VERMONT AVE NW, SUITE 1130

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	1002121 PAT REL 2
NAME OF SUBMITTER:	ROBIN DUNN
SIGNATURE:	/Robin Dunn/
DATE SIGNED:	10/04/2018

Total Attachments: 4

source=Patent Cover Sheet with Ack of Term of 1st Amend to A&R IPSA-SVB-Cardlytics#page2.tif source=Patent Cover Sheet with Ack of Term of 1st Amend to A&R IPSA-SVB-Cardlytics#page3.tif source=Patent Cover Sheet with Ack of Term of 1st Amend to A&R IPSA-SVB-Cardlytics#page4.tif source=Patent Cover Sheet with Ack of Term of 1st Amend to A&R IPSA-SVB-Cardlytics#page5.tif

PATENT REEL: 047195 FRAME: 0105

ACKNOWLEDGMENT OF TERMINATION OF FIRST AMENDMENT TO AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Acknowledgment of Termination of First Amendment to Amended and Restated Intellectual Property Security Agreement is made with reference to the First Amendment to Amended and Restated Intellectual Property Security Agreement dated May 29, 2015 by and between CARDLYTICS, INC. ("Grantor") as assignor and SILICON VALLEY BANK ("Bank") as assignee (the "IP Agreement").

The IP Agreement was recorded in the United States Patent and Trademark office on June 1, 2015, Reel 035800 at Frame 0553, with respect to the patents set forth on Exhibit A hereto (the "Patents"), and on June 1, 2015, Reel 5527 at Frame 00402 with respect to the trademarks set forth on Exhibit B hereto (the "Trademarks").

Bank hereby acknowledges and agrees that the IP Agreement has been terminated and that all of the rights and interests of Bank thereunder have been terminated, including, without limitation, all of the rights and interests of Bank in and to the Patents and Trademarks.

Bank does hereby further authorize and consent that this Acknowledgment of Termination may be recorded and indexed by the Commissioner of Patents and Trademarks.

Dated: October 3, 2018

SILICON VALLEY BANK

By: Name: Possell Followsbue

Title: Director

Exhibit A

<u>Patents</u>

Description	Registration OR Serial Number	Registration OR Filing Date
System and Methods for Merging or Injecting Targeted Marketing Offers with a Transaction Display of an Online Portal	8,438,061	05/07/2013
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	8,515,810	08/20/2013
Offer Placement System and Methods for Targeted Marketing Offer Delivery System	8,595,065	11/26/2013
Offer Management System and Methods for Targeted Marketing Offer Delivery System	12/486,146	06/17/2009
System and Methods for Offer Realization and Redemption in a Targeted Marketing Offer Delivery System	12/486,167	06/17/2009
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	13/964,536	08/12/2013
System and Methods for Delivering Targeted Marketing Offers to Consumers via an Online Portal	13/970,186	08/19/2013
Offer Placement System and Methods for Targeted Marketing Offer Delivery System	14/079,051	11/13/2013
System and Apparatus for Identifier Matching and Management	14/617,112	02/09/2015

Description	Registration OR Serial Number	Registration OR Filing Date
System and Methods for Purchased Based Targeting, Delivery, and Attribution of Marketing Messages	61/994,656	05/16/2014
System and Methods for Delivering Targeted Marketing Offers to Consumers Via a Transaction Detail System	14/213,267	03/14/2014

Exhibit B

<u>Trademarks</u>

Description	Registration/Serial/ Application Number	Registration/ Application Date
CARDLYTICS INSIGHT	4735118	05/12/2015
CARDLYTICS (& design)	86309206	06/13/2014
CARDLYTICS (& design)	86309178	06/13/2014
CARDLYTICS	86274667	05/07/2014
CARDLYTICS CONNECT	4735307	05/12/2015
CARDLYTICS LIFT	4735092	05/12/2015
CARDLYTICS	4656219	12/16/2014
REACH EVERY ONE	4656212	12/16/2014