

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5196587

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
SURECARZ LLC		03/23/2018
RECEIVING PARTY DATA		
Name:	IN THE CAR LLC	
Street Address:	100 FIRST STAMFORD PLACE	
City:	STAMFORD	
State/Country:	CONNECTICUT	
Postal Code:	06902	
PROPERTY NUMBERS Total: 12		
Property Type	Number	
Application Number:	62502660	
Application Number:	09645020	
Patent Number:	7801750	
Patent Number:	8781862	
Application Number:	14315236	
Patent Number:	7349860	
Application Number:	11776512	
Application Number:	14458150	
Patent Number:	7831466	
Patent Number:	7949556	
Patent Number:	8321245	
Application Number:	13659221	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8609303074	
Email:	RLBPATENT@AOL.COM	
Correspondent Name:	RICHARD L BIGELOW	
Address Line 1:	43 NUANGOLA AVE	
Address Line 4:	MOUNTAINTOP, PENNSYLVANIA 18707	

PATENT

ATTORNEY DOCKET NUMBER:	BPLITC2018545
NAME OF SUBMITTER:	RICHARD L BIGELOW
SIGNATURE:	/Richard L. Bigelow/
DATE SIGNED:	10/19/2018
Total Attachments: 7 source=SURECARZ to ITC Patent Assignment with Sigs#page1.tif source=SURECARZ to ITC Patent Assignment with Sigs#page2.tif source=SURECARZ to ITC Patent Assignment with Sigs#page3.tif source=SURECARZ to ITC Patent Assignment with Sigs#page4.tif source=SURECARZ to ITC Patent Assignment with Sigs#page5.tif source=SURECARZ to ITC Patent Assignment with Sigs#page6.tif source=SURECARZ to ITC Patent Assignment with Sigs#page7.tif	

PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement (this "Agreement") is made and entered into as of March 23, 2018 by and among SURECARZ LLC, a corporation organized under the laws of Delaware ("SURECARZ"), on the one hand ("Assignor"), and In The Car LLC ("ITC"), a corporation organized under the laws of Delaware, on the other hand ("Assignee"). Assignor and Assignee are collectively referred to as the "Parties".

WHEREAS, Assignor is the owner of the patents and patent applications set forth on Schedule A hereto, including all reissues, reexaminations, continuations, continuations-in-part, divisionals, renewals, extensions, any patents or applications anywhere in the world claiming priority from any of the foregoing, and any patents and patent applications owned or controlled directly or indirectly by the Assignor concerning or relating in any way to offering, providing, analyzing, or evaluating any insurance relating to private passenger vehicles, such patents and patent applications whether now existing or hereafter acquired while a Member (collectively, the "Patents"); and

WHEREAS, the members of SURECARZ have resolved and decided to change the name of SURECARZ LLC to In The Car LLC, as memorialized in the State of Delaware Certificate of Amendment with respect to SURECARZ LLC, dated March 8, 2018, and furthermore wish to transfer ownership of all SURECARZ patents and patent applications to In the Car LLC.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment. Assignor hereby irrevocably assigns, sells, conveys, and transfers to Assignee and its successors and assigns all of such Assignor's right, title, and interest in and to the Patents, together with the right to bring an action or proceeding at law or in equity or before any governmental authority for any past, present, or future infringement or violation of any of the Patents, and to collect all damages, awards, settlements, and proceeds relating to the Patents. Assignor consents to recordation of this Agreement by Assignee with the United States Patent and Trademark Office or successor offices.

2. Governing Law. This Agreement shall be construed in accordance with and governed by the laws of New York.

3. No Modifications. This Agreement may not be supplemented, altered, or modified in any manner, except by a writing signed by all Parties hereto.

4. Successors and Assigns. This Agreement shall bind and shall inure to the benefit of the respective Parties and their permitted successors, assigns, and transferees.

5. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but both of which together will constitute one and the same instrument.

6. Further Assurances. The Parties hereto will execute and deliver any further instruments and agreements, and do such further acts and things as may be required to carry out the intent and purposes of this Agreement.

7. Indemnity. SURECARZ warrants and represent that each and every Patent is exclusively owned by SURECARZ free from any valid security interest or other encumbrance.

IN WITNESS WHEREOF, the undersigned have executed this Patent Assignment Agreement as of the date first written above.

ASSIGNOR

SURECARZ LLC

Jasper J. Jackson
Name: JASPER J. JACKSON

Title: Authorized Signatory

ASSIGNEE

In The Car LLC

Jasper J. Jackson
Name: JASPER J. JACKSON

Title: Authorized Signatory

SCHEDULE A

Patents

Title	Owner	App. No.	App. Date	Patent No.	Issue Date
Insurance Incentive Program for Promoting the Purchase, Lease or Rental of a Vehicle, Maritime Craft or Aviation Platform	SURECARZ	62/502,660	05/06/2017	-	-
Insurance Incentive Program for Promoting the Purchase or Lease of an Automobile	SURECARZ	09/645,020	8/23/2000	-	-
Insurance Incentive Program for Promoting the Purchase or Lease of an Automobile	SURECARZ	11/776,502	7/11/2007	7,801,750	9/21/2010
Insurance Incentive Program for Promoting the Purchase or Lease of an Automobile	SURECARZ	12/890,517	9/24/2010	8,781,862	7/15/2014
Insurance Incentive Program for Promoting the Purchase or Lease of an Automobile	SURECARZ	14/315,236	6/25/2014	-	-
Insurance Incentive Program Having a Term of Years for Promoting the Purchase or Lease of an Automobile	SURECARZ	09/645,794	8/24/2000	7,349,860	3/25/2008
Insurance Incentive Program for Promoting the Purchase or Lease of an Automobile	SURECARZ	11/776,512	7/11/2007	-	-
Insurance Incentive Program Having a Term of Years for Promoting the Purchase or Lease of an Automobile	SURECARZ	14/458,150	8/12/2014	-	-
Insurance Incentive Program for Promoting the Purchase or Release of an Automobile After an Expiration of a Lease	SURECARZ	09/645,795	8/24/2000	7,831,466	11/9/2010
Insurance Incentive Program for Promoting the Purchase or Release of an Automobile After an Expiration of a Lease	SURECARZ	11/776,507	7/11/2007	7,949,556	5/24/2011

Insurance Incentive Program for Promoting the Purchase or Release of an Automobile After an Expiration of a Lease	SURECARZ	13/049,134	3/16/2011	8,321,245	11/27/2012
Insurance Incentive Program for Promoting the Purchase or Release of an Automobile After an Expiration of a Lease	SURECARZ	13/659,221	10/24/2012		

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "SURECARZ LLC",
CHANGING ITS NAME FROM "SURECARZ LLC" TO "IN THE CAR LLC",
FILED IN THIS OFFICE ON THE EIGHTH DAY OF MARCH, A.D. 2018, AT
5:09 O'CLOCK P.M.



6068882 8100
SR# 20181801283

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 202287423
Date: 03-09-18

PATENT
REEL: 047233 FRAME: 0656

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Surecarz LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Name of Limited Liability Company: In The Car LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 8th day of March, A.D. 2018.

By: Robert M. Benjamin
Authorized Person(s)

Name: Robert M. Benjamin

Print or Type