

<b>PATENT ASSIGNMENT COVER SHEET</b>
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
COMERICA BANK	10/19/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LOCALRESPONSE, INC. DBA QUALIA MEDIA
<b>Street Address:</b>	37 W. 28TH STREET
<b>Internal Address:</b>	5TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	9147202
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<b>SIGNATURE:</b>	/susan m. kornfield/
<b>DATE SIGNED:</b>	10/22/2018
<b>Total Attachments: 2</b>	
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## RELEASE OF SECURITY INTEREST IN PATENTS

THIS RELEASE dated as of October 19, 2018 (this "Release") is made by Comerica Bank, a Texas banking association (the "Secured Party"), under the security agreement dated as of December 29, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and between LocalResponse, Inc. DBA Qualia Media, a Delaware corporation (the "Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office at Patent Reel 037852, Frame 0873.

Pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest ("Security Interest") in the Debtor's patent collateral, including but not limited to the Patent Number 9,147,202, and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringement, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (the "Released Patent").

The Secured Party now wishes to release and terminate the Security Interest in the Released Patent.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party releases and terminates the Security Interest in the Released Patent.

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IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date above.

COMERICA BANK

By: Stephen B. Bitter  
Name: Stephen B. Bitter  
Title: Senior Vice President

[Signature Page to Release of Security Interest in Patents (19732656)]